

A photograph of a long bridge spanning a body of water at sunset. The bridge features a series of concrete piers supporting the deck, with a cable-stayed section visible in the distance. The sky is a warm orange, and the water reflects the light. The bridge curves from the left towards the horizon.

INTERREG ÖKS

Building on common heritage



So, what's our problem with indicators?



**We have a collection
of appealing results**



**Input is measured, but how
do we measure output?**



The net is too narrow



**The ripening process
takes time**



**Unfamiliar terms and
difficult to communicate**



1. Capturing goals and ambitions



2. Open it up – and look inside



**We've handpicked some
of the most tasteful...**

3. Mix to something easily digested





THE GLOBAL GOALS
For Sustainable Development



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Öresund-Kattegat-Skagerrak

European Regional Development Fund



EUROPEAN UNION