Interreg Talks: Six projects, one slam!

MEET THE FINALISTS

REGIONS & CITIES | European Week Brussels 8-11 October 2018

European Commission

INTERact EUROPEAN UNION

Programme
Interreg V-A
Romania-Bulgaria

Video
QR code

EU funding
EUR 420 689

Project
ARCHIVE

Title: Ancient roman cultural heritage interactive visualization environment for the cross border area between Bulgaria and Romania

Brieft description: The project aims to bringing back to life important cultural heritage, namely 16 Roman sites from the entire Romania-Bulgaria cross-border area. High quality images, videos, 3D models and printed artefacts were created, as well as the web platform www.romanforts.eu and mobile apps, where you can visit them virtually.

Results: Attraction of 4 500 new visitors to the Roman sites; creation of 2 integrated tourism products were developed, and presented at international tourism events; establishment of a model for the sustainable use of the cultural heritage of the cross-border area emerged, thus improving the tourism in the area.

Project
BLUEMED

EU funding
EUR 2 377 916

Video
QR code

Title: Underwater Museums for responsible tourism and Blue growth in the Mediterranean

Brief description: The project aims to promote innovation in the diving industry and improve divers' experience through innovative diving services and technologies. Furthermore, the project intends to attract more diving tourism and to introduce the wider public to underwater cultural heritage by means of 3D immersive visualization in museum exhibitions and Knowledge Awareness Centres (KACs).

Results: Valorisation and protection of underwater natural and cultural heritage in accordance with UNESCO 2001 convention, the raising of public awareness and tourism attractiveness, through planning, testing and coordinating Underwater Museums, Diving Parks and KACs.

Interreg Sudoe
European Regional Development Fund

EUROPEAN UNION

Programme
Interreg South-West Europe

Video
QR code

EU funding
EUR 993 096

Project
ClimACT

Title: Acting for the transition to a low carbon economy in schools - development of support tools

Brief description: Climate change is real and affects all of us. Schools can empower students to become sustainable development actors by demonstrating and promoting innovative low carbon solutions. ClimACT aims to reduce the schools' carbon footprint by incorporating complementary approaches such as energy efficiency, resources conservation and behavioural change.

Results: ClimACT developed a holistic approach to support the transition to a low carbon economy in schools. It also created decision support tools, developed new business models and empowered students with knowledge about climate change and sustainable development.

Project
LOCATIONS

EU funding
EUR 3 012 605

Video
QR code

Title: Low Carbon Transport in Cruise Destination Cities

Brief description: Locations promotes sustainable growth and low-carbon strategies in MED cruise destinations by acting on the capacity of ports and local authorities to jointly develop planning tools for sustainable mobility of people and goods related to cruise flows, improving accessibility and quality of life for tourists and local populations alike.

Results: LOCATIONS developed 18 low-carbon transport plans as well as 14 modular packages, which will provide local and port authorities of MED territories with concrete solutions to reduce cruise-related impacts on natural and cultural assets.

Programme

Interreg Danube Transnational

Video
QR code

EU funding
EUR 1 293 843

Project
DRIM

Title: Danube Region information platform for economic Integration of Migrants

Brief description: Successful integration of migrants starts with an easily accessible adequate information. Eight countries of Danube region joined forces in DRIM to provide migrants with a practical online tool "Danube Compass" where all the information can be found at one place. DRIM also raises awareness among public institutions and decision makers to allow the needed systemic changes on this issue.

Results: Imagine coming to a new country and wanting to know where to find a job or how to get your driving licence. You go to the local municipal office and a friendly clerk explains to you that he is very happy to support you with the information, while more is available online at this integrated and easy-to-use tool: danubecompass.org.

Project

RaiSE

EU funding

EUR 3 012 605

Video

QR code

Title: Enhancing social enterprises competitiveness through improved business support policies

Brief description: RaiSE has engaged six pro-active regions and one advisory partner in an expedition to enhance social enterprises competitiveness. From January 2017 until June 2021, the project partners will learn from each other to improve their regions business support policies to social enterprises.

Results: RaiSE allows a continuous exchange of experiences to help social enterprises to climb the "mountain of competitiveness" and to serve as inspiration of any policy maker in the European Union dealing with social enterprises competitiveness. Specifically, the project provides specialised training, research and exchange services.

Dear reader,

You have probably seen hundreds of brochures likes this one, giving essential projects' information. Such brochures are sometimes useful, but often quickly end up in the garbage without the reader realising how incredible some of those projects are.

That's where the Interreg Talks Project Slam comes in.

We have selected **six amazing Interreg projects** and challenged them to show you just how great they are, **without brochures, without endless presentations.** We have challenged them to show what it's all about by using art, music, **videos and good-old storytelling**. Let this brochure give you the first glance at the finalists and then get ready for the real **spectacle.**

Now we will have the chance to see the **protagonists** of the projects **on stage** and **enjoy their stories** of cooperation across EU regions. You also have a role... you have the chance to **vote for the best and more innovative performance!**

Kind regards,
Interact team

ENJOY THE SHOW!