

Policy Learning Platform

Capitalisation in Interreg Europe

Eilish O'Loughlin
Coordinator – Policy Learning Platform

Capitalisation Advisory Greece
26 June 2018, Thessaloniki



**Interreg
Europe**

European Union | European Regional Development Fund





Overview



1. Interreg Europe programme
2. Objective of the Policy Learning Platform
3. Where the inspiration came from
4. How it works
5. Activities for Interreg Europe projects
6. Activities open for all
7. Reflections on this model of capitalisation

What is Interreg Europ?



- **30 countries** (EU 28, Switzerland & Norway)
- **359 MEUR ERDF**
- Emphasis on **improving regional policies and programmes**
- Focus on **Investment for Growth and Jobs**
- 2 interrelated actions: interregional cooperation projects + **Policy Learning Platform**



Research &
innovation



SME
competitiveness



Environment &
resource
efficiency



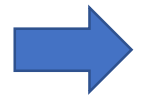
Low-carbon
economy



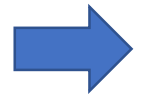
Objective of Policy Learning Platform



Facilitate **continuous policy learning** across EU by creating an Interreg Europe **community of peers**



Better exploit the projects' results



Open up programme results to anyone interested



Target group



The Policy Learning Platform offers peer learning opportunities & expert support to all policymakers in Europe, specifically:

- **Managing authorities of Structural Funds programmes,** including Interreg programmes, when thematically relevant
- **Regional and local authorities**

Inspiration for Policy Learning Platform



INTERREG IVC capitalisation exercise



- ✓ More face-to-face interaction
- ✓ Accessible, “light” information
- ✓ Tailor recommendations to politicians needs



S3 platform Seville



- ✓ Technical assistance
- ✓ Exchange of experience
- ✓ Research and analysis, peer reviews, events



- go beyond ‘usual’ beneficiaries → those not involved in projects that need support in design and implementation of their regional policies
- develop demand driven approaches and services, answering the real needs of the regions;
- achieve effective access to and re-use of the available knowledge and experience



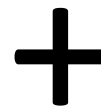
What is the Policy Learning Platform?

4 services for interregional learning



delivered through

Online portal



Expert team



Meet the Thematic experts



Services for Interreg Europe projects: Thematic Workshops



TO1 and TO3: Clusters as drivers of innovation, Leuven, 20 June



TO6: Cultural heritage for sustainable development, Berlin, 20 June



TO4: Energy efficiency in buildings, Florence, 27-28 June

Who? Around 30 participants from Interreg Europe project partners and stakeholders

Why participate? To exchange good practices, explore and exploit synergies among similar projects

Services open to all



1. Attend **networking events** and **online discussions** to share good practices and results with regional policymakers and relevant EU initiatives
2. Ask for **tailored advice from the expert helpdesk**, such as relevant good practices, publications, events, peers and more
3. Request an **on-site peer review** to discuss approaches and solutions to a specific policy challenge with expert-selected peers
4. Submit thematic **good practices for expert validation** and learn from others through the good practice database
5. Access **policy briefs, articles and news** on the latest EU policy trends

1. Networking events & online discussions



Why attend offline and online events?

To network and share project good practices/results with regional policymakers and relevant EU initiatives

When?

- Policy Learning Platform workshop at EWRC, October 2018
- Networking Event for MAs - week of 19-23 November 2018 (TBC)
- Online discussions open to all coming in Autumn 2018
- First online discussions launched with Interreg Europe projects:
 - ✓ Cultural heritage, 29 May ([see recording](#))
 - ✓ Industrial Modernisation, 6 June ([see recording](#))
 - ✓ Demand responsive transport as a 'last mile' mobility solution, 12 June ([see recording](#))

2. Tailored advice from Expert helpdesk



Why ask for advice?

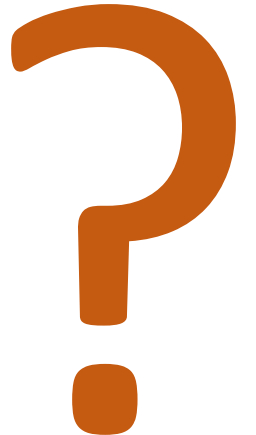
On-demand, personalised recommendations on a thematic policy issue

e.g. relevant good practices, publications, events, peers...

Some requests received so far:

Can you help me identify...?

- “other projects dealing with innovation in health”
- “regions working on fragmentation in rural innovation networks and partnership challenges”
- “interesting methods for analyzing citizens’ initiatives in the field of research and innovation”



2. Tailored advice from Expert helpdesk



How to access?

Join the community and go to:

www.interregeurope.eu/policylearning/expert-support/

Ask for policy advice

Are you looking for state of the art good practices in your policy field? Trying to figure out how to improve policies in your region? Want to know how others have tackled similar challenges?

This helpdesk provides policy advice on the four topics covered by the platform: research and innovation, SME competitiveness, low-carbon economy, and environment and resource efficiency. You can submit a request for guidance on how to improve the management and implementation of public policies in these topics. A platform thematic expert will reply and advise you on the best course of action to meet your needs.

Topic*

Environment and resource efficiency

Type of support*

Ask for policy advice

Please note that peer reviews are reserved only for public authorities.

Detailed description of your request*

Describe your need

Send request

3. On-site peer review



Why request a peer review?

Receive recommendations from selected peers on possible approaches and solutions to a specific policy challenge – *2 day visit, up to 6 peers funded*

When?

- First peer review requested by Hauts-de-France, taking place in Autumn 2018
- Call for interest launching soon (July) – publicised through the community and through the Interreg Europe newsletter!





4. Submit good practices

Why submit a good practice to the good practice database?

- Expert validation before publication
- Give visibility to your project results
- Allow your good practices to be used during thematic events, peer reviews, advice given from expert helpdesk...



Effective municipal waste source separation and recovery -...

20/02/2018

Industrial symbiosis in waste management center leading into a high rate of material, energy and nutrients recovery and recycling.

waste sorting, circular economy, biogas...

Location: Etelä-Suomi, Finland (Suomi)

Four steps for submitting
a good practice to the
database



Submission

Validation

Online

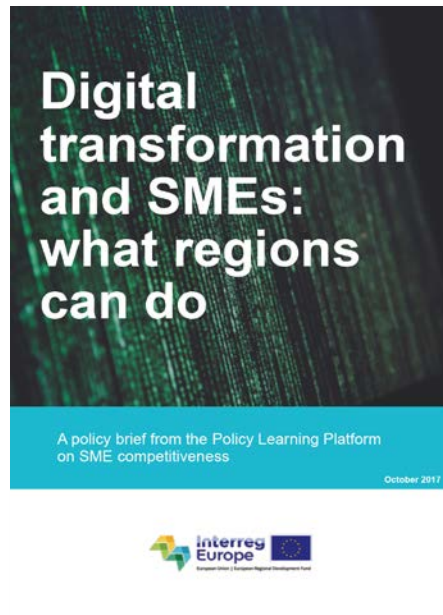
Exchanging

5. Policy briefs, articles and news



Why use the Knowledge Hub?

- Access expert analyses of Interreg Europe projects and their results
- Follow the latest updates at the EU level in the programme's thematic areas





Reflection on the Policy Learning Platform model



Advantages

- Blends online and offline learning
- Activities both bottom up and top down
- Contract and work plan flexible to the needs of regions

Challenges

- Administrative burden
- Shared vision
- Mobilising newcomers



Contact me with any questions!

Thank you!

Eilish O'Loughlin

Coordinator – Policy Learning Platform

e.oloughlin@interregeurope.eu

