

## Interreg project management camp



**Agenda 03 – 06 July 2018** Wroclaw, Poland





European Regional Development Fund

## **Objectives**

During the event you will:

- Discuss all stages of the project management cycle in the context of Interreg. For each phase of the cycle you will be asked to identify at least three main aspects of Interreg project management which call for programme officers' assistance and guidance. These will be highlighted throughout the event in order to enable you to discuss these with colleagues back at your workplaces.
- Practice your facilitation and presentation skills, which are essential for effective communication with project beneficiaries and applicants. Through dynamic discussion, role-play and peer review you will have the chance to reflect on your own practice and identify useful tips on how you can communicate more effectively.



Day one	Tuesday, 03 July 2018
08.30 - 09.00	Registration and Welcome Coffee / Tea
09.00 - 10.00	<ul> <li>Welcome and introduction</li> <li>Welcome and introduction to the Project Management Camp</li> <li>Objectives for the event, working agreement and method</li> <li>Introduction of participants</li> </ul>
10.00 - 13.00 Coffee break included	<ul> <li>Introduction to facilitation skills</li> <li>Introduction to the basics of facilitation skills</li> <li>Giving and receiving feedback skills</li> <li>Understanding your facilitation style</li> <li>Facilitation techniques</li> </ul>
	<ul> <li>At the end of this session participants will be able to:</li> <li>Define what is meant by facilitation.</li> <li>Practice listening and questioning skills to improve understanding of other team members.</li> <li>Identify facilitation considerations when working in multinational, virtual teams.</li> <li>Identify appropriate facilitator interventions for different stages of group development.</li> <li>Identify techniques that can be used during a facilitated session to help groups achieve a required outcome.</li> </ul>
13.00 - 14.00	Lunch
14.00 - 17.30	<ul> <li>Introduction to Interreg project management</li> <li>Introduction to the project management cycle and the project management specificities in the Interreg context</li> </ul>
Coffee break included	<ul> <li>At the end of the session participants will be able to:</li> <li>Identify the main attributes of the project management function and identify main characteristics that make project management "special" in Interreg project context.</li> <li>Identify the main stages of the project management cycle and will allocate the main activities pertinent to each stage of the cycle.</li> </ul>
	<ul> <li>Project idea generation</li> <li>Interreg project characteristics</li> <li>Project context and project scope</li> <li>Project partnership development</li> <li>Stakeholder involvement for development of the project idea</li> </ul>



	<ul> <li>At the end of the session participants will be able to:</li> <li>Identify the main aspects that make a project idea worth spreading, and standing out from the rest.</li> <li>Agree on the benefits of involving stakeholders during the project generation phase.</li> </ul>
19.00	Networking dinner for the participants on invitation from Interact
Day two	Wednesday, 04 July 2018
08.45 - 09.00	Recalling the main learning points from day 1
09.00 – 12.30 Coffee break included	<ul> <li>Project development</li> <li>Project intervention logic basics (objectives, results, outputs)</li> <li>Programme intervention logic's effect on projects</li> <li>Practical work on creating links between the project and the programme levels</li> <li>Level of details needed at the application stage (work packages and activities, project budget)</li> </ul> At the end of the session participants will be able to:
	<ul> <li>Go step by step through the process of linking the project and programme intervention logics.</li> <li>Propose solutions for the potential bottlenecks during the development phase of Interreg projects.</li> <li>Define advantages and disadvantages of detailed project planning.</li> </ul>
12.30 - 13.30	Lunch
13.30 - 14.30	Project development continuation
14.30 – 17.30 Coffee break included	<ul> <li>Presentation skills</li> <li>How to design engaging presentations</li> <li>How to present a complex message to applicants and engage them in discussions</li> <li>Practical work</li> </ul>
	<ul> <li>At the end of the session participants will be able to:</li> <li>Define the difference between presentation and facilitation.</li> <li>Create an action plan to resolve 3 issues that may arise when designing, preparing for and delivering a presentation.</li> <li>Prepare and deliver a group presentation on key concepts used in Interreg programmes.</li> </ul>



Day three	Thursday, 05 July 2018
08.45 - 09.00	Recalling the main learning points from day 2
09.00 - 10.00	<ul> <li>Contracting and start-up</li> <li>Project selection process</li> <li>Project start-up</li> <li>Complaints procedure</li> </ul>
	<ul> <li>At the end of the session participants will be able to:</li> <li>Point out important matters to consider when communicating committee decisions.</li> <li>Clearly communicate to projects in what cases a complaints procedure can be initiated (depends on programme rules) and describe the main stages that should be followed as part of this procedure.</li> <li>Identify the main aspects of smooth project start up.</li> </ul>
10.00 – 12.30 Coffee break included	<ul> <li>Project implementation</li> <li>Managing a project – the specificities of working in multi- national, virtual teams, internal project communication</li> <li>Implementation of the work plan</li> <li>Managing risks and changes</li> <li>Reporting</li> <li>Benefits of project evaluation on a project and programme level</li> </ul>
	<ul> <li>At the end of the session participants will be able to:</li> <li>Facilitate a discussion how to create a learning culture among project applicants and beneficiaries.</li> <li>Give examples of common pitfalls during project implementation and advice projects on tools and practices to use when implementing an Interreg project.</li> <li>Describe what the process of risk identification and risk management on a project level is.</li> <li>Point out important matters to consider when doing reporting.</li> <li>Explain benefits of performing project evaluation and demonstrate its contribution to programme results.</li> </ul>
<b>12</b> .30 - <b>1</b> 3.30	Lunch
13.30 - 17.30	Facilitation skills

Practical work



Coffee break included	<ul> <li>At the end of the session participants will be able to: revise</li> <li>Identify their preferred working style and reaction to conflict.</li> <li>Identify how to use at least 5 different facilitation methods to facilitate a group meeting.</li> <li>Work as a group to prepare and facilitate a contentious meeting.</li> </ul>
Day four	Friday, 06 July 2018
08.45 - 09.00	Recalling the main learning points from day 3
09.00 – 12.00 Coffee break included	<ul> <li>Project communication</li> <li>Planning communication activities</li> <li>Targeting communication activities</li> <li>Telling the project's story</li> </ul> At the end of the session participants will be able to: <ul> <li>Recognise the importance of identifying communication objectives (why) and target group (to whom) before deciding on the communication activities (how).</li> <li>Prepare and deliver within groups an inspirational story telling brief.</li> </ul>
	<ul> <li>Project closure <ul> <li>Main obligations and responsibilities when closing a project</li> <li>Creating a project legacy</li> </ul> </li> <li>At the end of the session participants will be able to: <ul> <li>State the most important aspects to consider when closing a project, including what the main obligations and responsibilities are during the final reporting phase.</li> </ul> </li> </ul>
12.00 - 12.30	Closure of the event
<b>12</b> .30 - <b>1</b> 3.30	Farewell brunch