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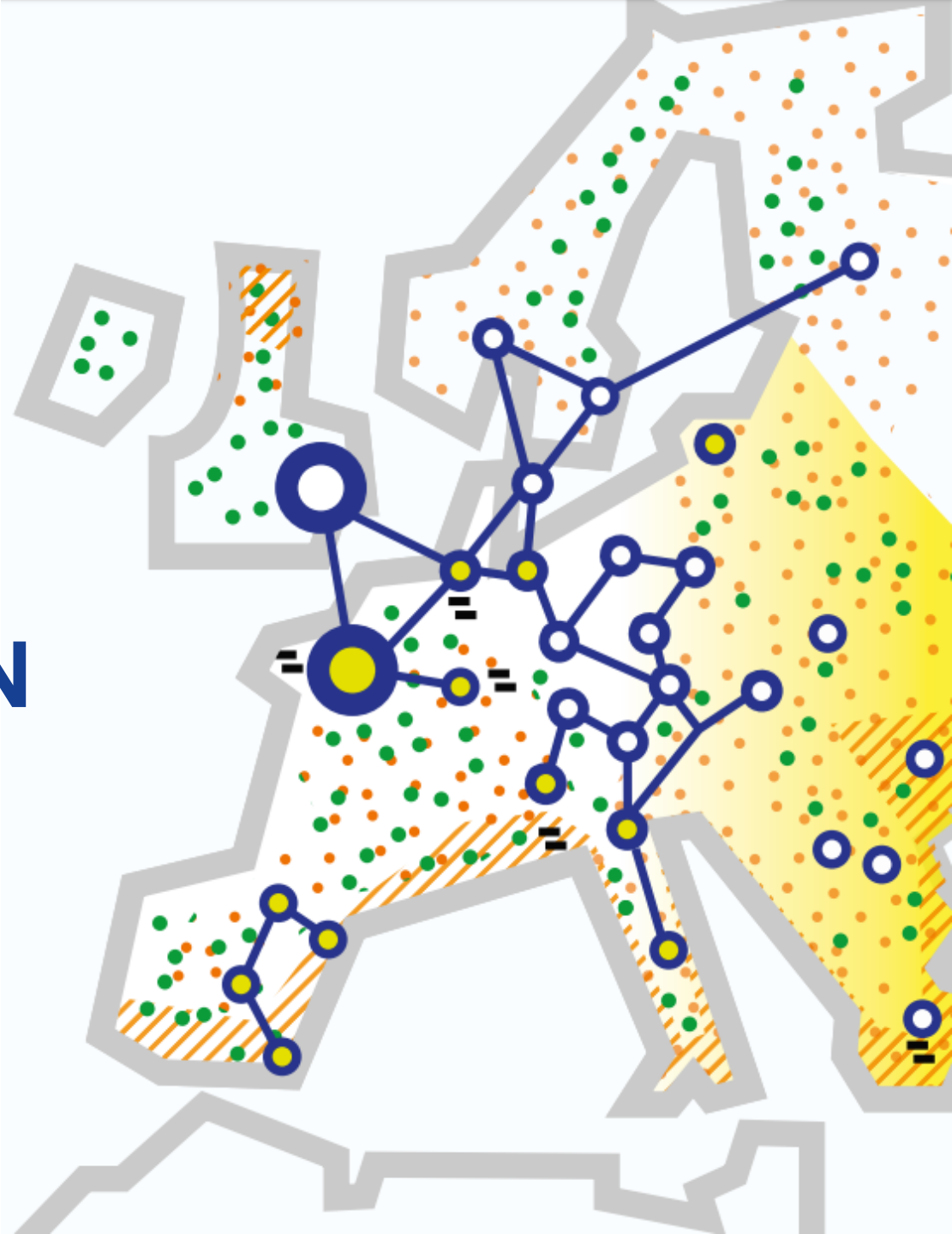
Inspire Policy Making with Territorial Evidence

Updates from ESPON

Zintis Hermansons
Project Expert
ESPON EGTC

Evaluation Update,
Edinburgh, 29 June 2018

A few words about ESPON



ESPON in facts and figures



- ESPON Programme covers 28 EU + 4 partner states
- ESPON EGTC (European Grouping for Territorial Cooperation) is based in Luxembourg
- **Total budget = 48,678,851 €**

Ongoing ESPON activities

Financial instruments

Circular economy

Green infrastructure

Youth unemployment

Migration and refugees

Metropolitan governance

Sustainable development

Territorial cooperation and planning

Alps 2050 – spatial perspectives

Digital Health

Cross-border public services

Cultural Heritage

Maritime spatial planning

Big data and territorial development

TIA for cross-border cooperation

Database and MapFinder

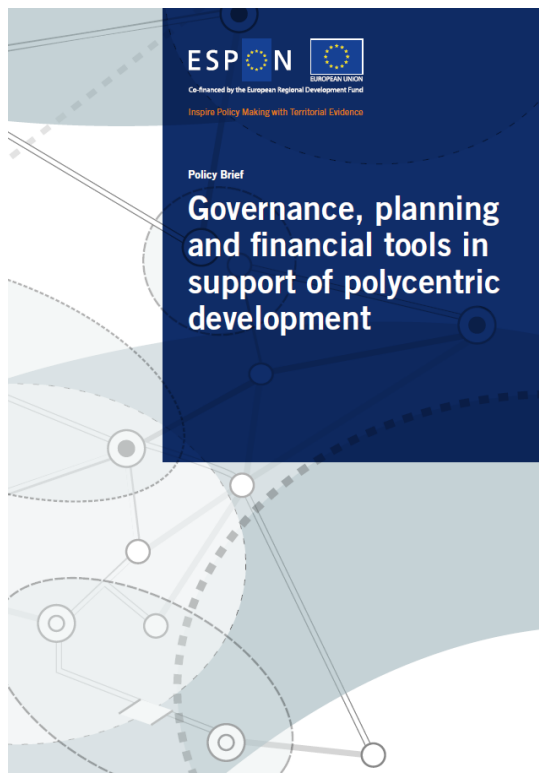
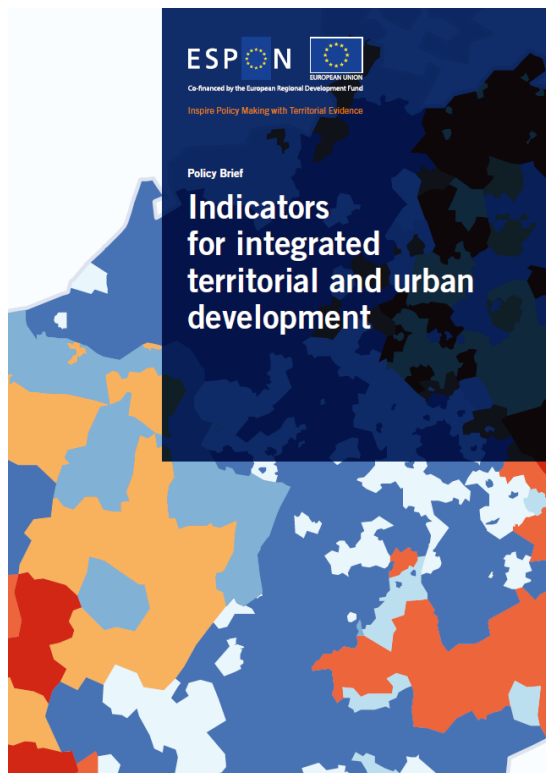
Territorial Impact Assessment

Macro-regional monitoring

Big data and housing

Sustainable Development Goals

ESPON policy briefs



ESPON bi-annual seminars organized with the EU Presidency



eu2018bg.bg

Bulgarian Presidency of the Council of the European Union

ESPON seminar in Sofia, Bulgaria (30 – 31 May 2018)

<https://www.espon.eu/sofia>

ESPON Seminar

ESPON seminar about "Territorial Cohesion Post 2020: Integrated Territorial Development for Better Policies"

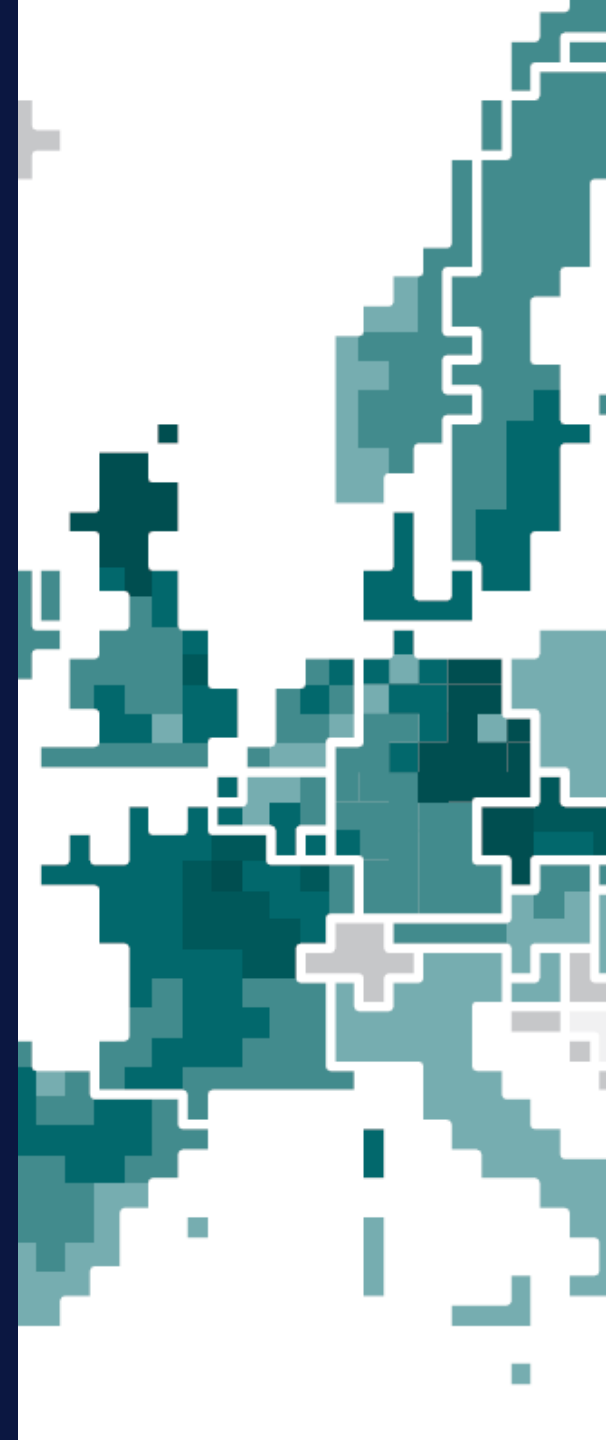
Where? Sofia, Bulgaria When? 30-31 May 2018

LEARN MORE



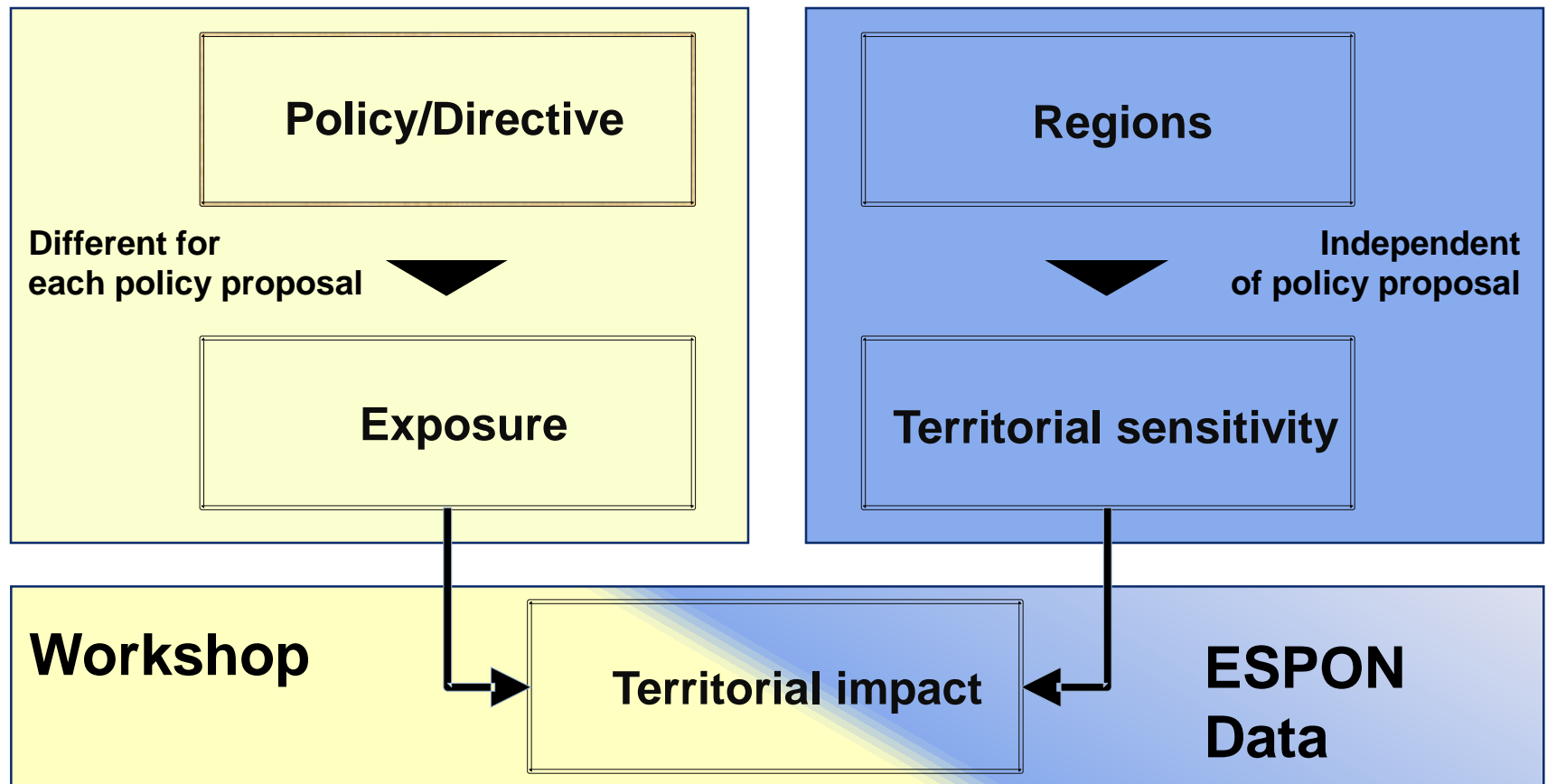
1

Territorial Impact Assessment Tool




ESPON TIA web tool

Quick Scan methodology in a nutshell



ESPON TIA Web tool with a CB component

Mapping
CB
territorial
impacts



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ESPON TIA TOOL

1.SETUP TIA
2.REGIONS & EXPOSURE
3.MAPPING
4.CONCLUSIONS

Analyse the maps showing the impact of the LPD and write the conclusions to each indicator +INFO

Exposure scenario:

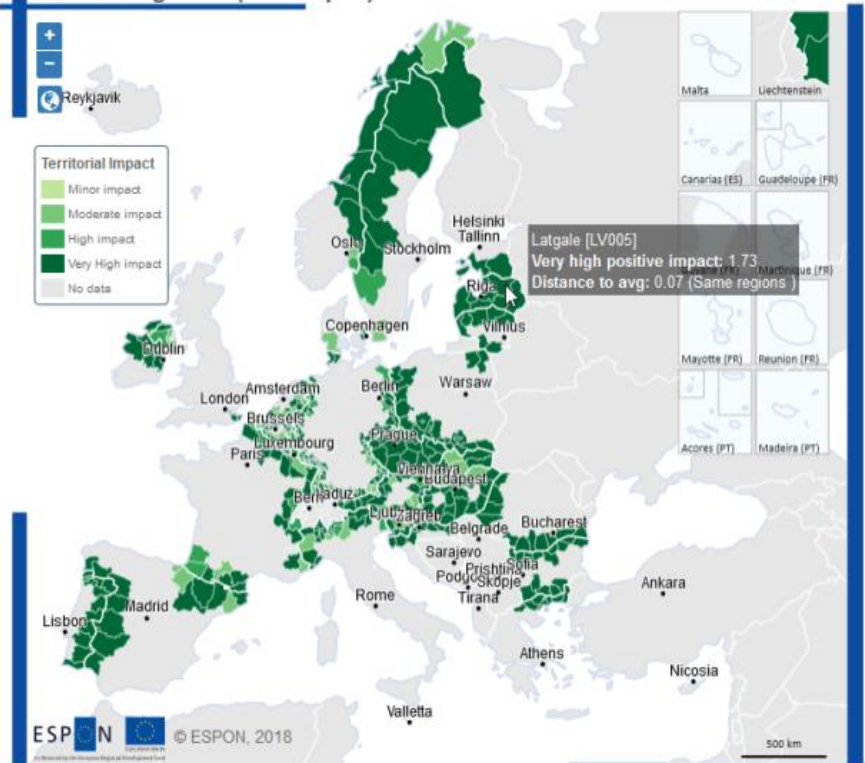
Typology:

Exposure field:

Normalization mode: Z(0-100) Z(10-90) LOG

Average: SAME ALL OTHER

Economic growth (GVA/capita)



Votes	Impact	Values
1	Strong negative	
1	Weak negative	
2	No effect	
1	Weak positive	
2	Strong positive	

ESPON © ESPON, 2018

Typology: All regions
 Normalization method: Z(10-90)
 Expert voting: Strong positive effect

Regional level: NUTS3
 Source EUROSTAT - nama_10c_3gva
 CC - UMS RIATE for administrative boundaries

New improved functionalities

1.SETUP TIA 2.REGIONS & EXPOSURE **3.MAPPING** 4.CONCLUSIONS

Analyse the maps showing the impact of the LPD and write the conclusions to each indicator **+INFO**

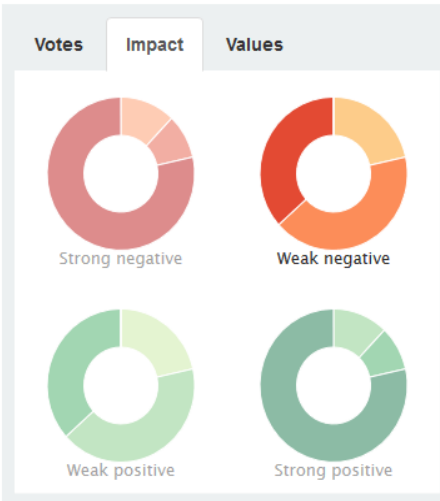
Exposure scenario:

Typology:

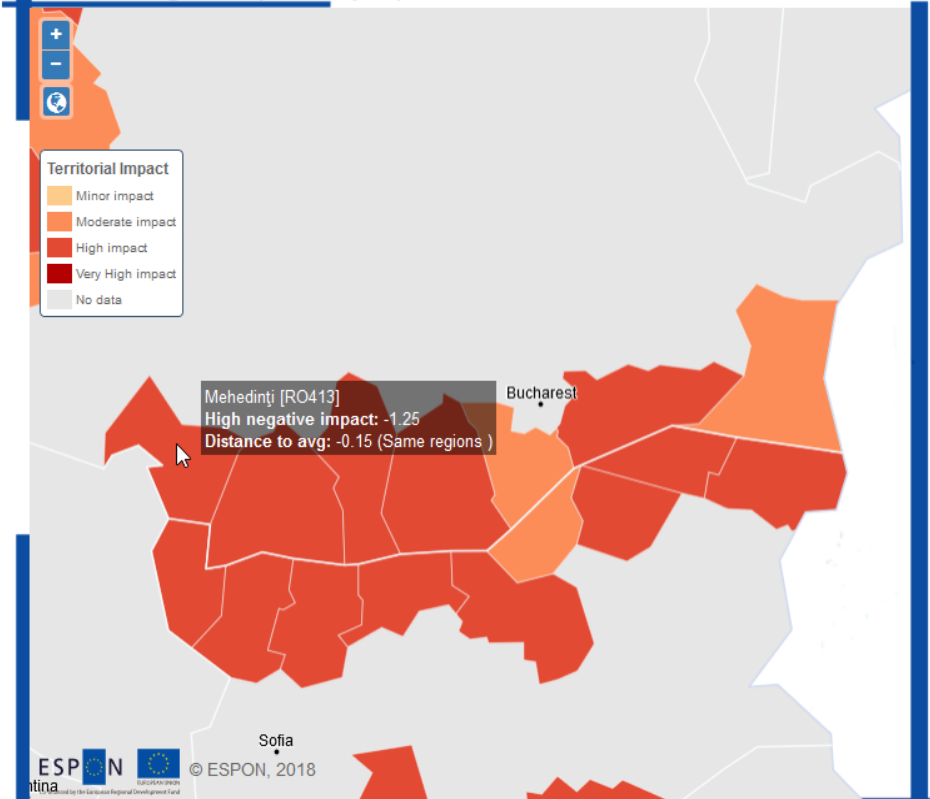
Exposure field:

Normalization mode: **Z(0-100)** Z(10-90) LOG

Average: **SAME** ALL OTHER



Economic growth (GVA/capita)



Typology: All regions
 Normalization method: Z(10-90)
 Expert voting: Weak negative effect

Regional level: NUTS3
 Source EUROSTAT - nama_10r_3gva
 CC - UMS RIATE for administrative boundaries

Zoom on a specific CB-Region in the CB TIA

2

Ex-post territorial impact – a new ESPON project



Project timeline

- **Contractors**

- ÖIR, Austrian Institute for Regional Studies and Spatial Planning: AT (lead contractor)
- blue! Advancing european projects, DE
- M&E Factory, BG
- Maastricht University, NL
- Nordregio, SE
- Red2Red Consultores, ES
- University College Dublin, IE
- University of Liverpool, UK

- **Budget:** € 283.429

- **Lifetime:** May 2018 – May 2019

- **Deliveries**

- Inception delivery, 23 July 2018
- Interim delivery, 24 September 2018
- Draft Final delivery, 25 February 2019
- Final delivery, 23 May 2019



blue! advancing european projects



Maastricht University



Nordregio



UNIVERSITY OF LIVERPOOL

Stakeholder	CBC Programme
<ul style="list-style-type: none"> Joint Secretariat of the INTERREG A programme Germany – the Netherlands (c/o Euregio Rhine-Waal) (Lead Stakeholder) Ministry for Economic Affairs, Energy and Industry of the State of North Rhine-Westphalia (Managing Authority) Province Gelderland of the Netherlands 	INTERREG Germany – the Netherlands
<ul style="list-style-type: none"> Joint Secretariat of the INTERREG A programme Sweden – Norway (c/o Hedmark County Council) 	INTERREG Sweden - Norway
<ul style="list-style-type: none"> Ministry of Regional Development, Public Administration and European Funds of Romania (Managing Authority) Ministry of Regional Development and Public Works of Bulgaria (National Authority) 	INTERREG Romania-Bulgaria
<ul style="list-style-type: none"> Galicia-North Portugal European Grouping of Territorial Cooperation 	INTERREG Spain-Portugal (POCTEP)
<ul style="list-style-type: none"> Special EU Programmes Body (SEUPB) (Managing Authority and Joint Secretariat) 	INTERREG United Kingdom - Ireland (Ireland-Northern Ireland-Scotland)

Project goals

1. TIA methodology overview

- Overview of different TIA models developed to date

2. CBC TIA methodology

- Tested and fine-tuned step-by-step methodology for an ex-post CBC TIA

3. Evidence for CBC stakeholders

- Evidence of territorial impact for five CBC programmes involved in the project, guidance and recommendations on the use of the results, improvements in design of the programmes.

4. Guidelines for CBC TIA Stakeholders

- Communication strategy for stakeholders, Guidance for revising cross border programming, ToR guidance, recommendation for stakeholders based on CBC TIA results

Work plan

1 TIA approaches CBC programmes

2 Methodology ▶ Handbook



3 TIA of CBC programmes

DE
NL

SE
NO

RO
BG

ES
PT

UK
IE

4 Conclusions Update methodology Communication

Management

1: Overview of existing impact assessment methodologies

Overview of existing TIA methodology & needs analysis

Used as a basis for the development of a CBC TIA methodology

1.1 Needs and Challenges Overview

• 1.2 Existing TIA methodology overview

• 1.3 Data use assessment for existing TIA methodology

• 1.4 Internal Workshop: CBC TIA methodology cornerstones

Overview of TIA models

2: Methodology to assess ex-post impact of CBC programmes

Develop a concise and pre-tested CBC TIA methodology & assess indicators and data sources

Results in a TIA handbook applied to conduct 5 CBC TIAs

2.1 Needs and Challenges Overview

• 2.2 Existing TIA methodology overview

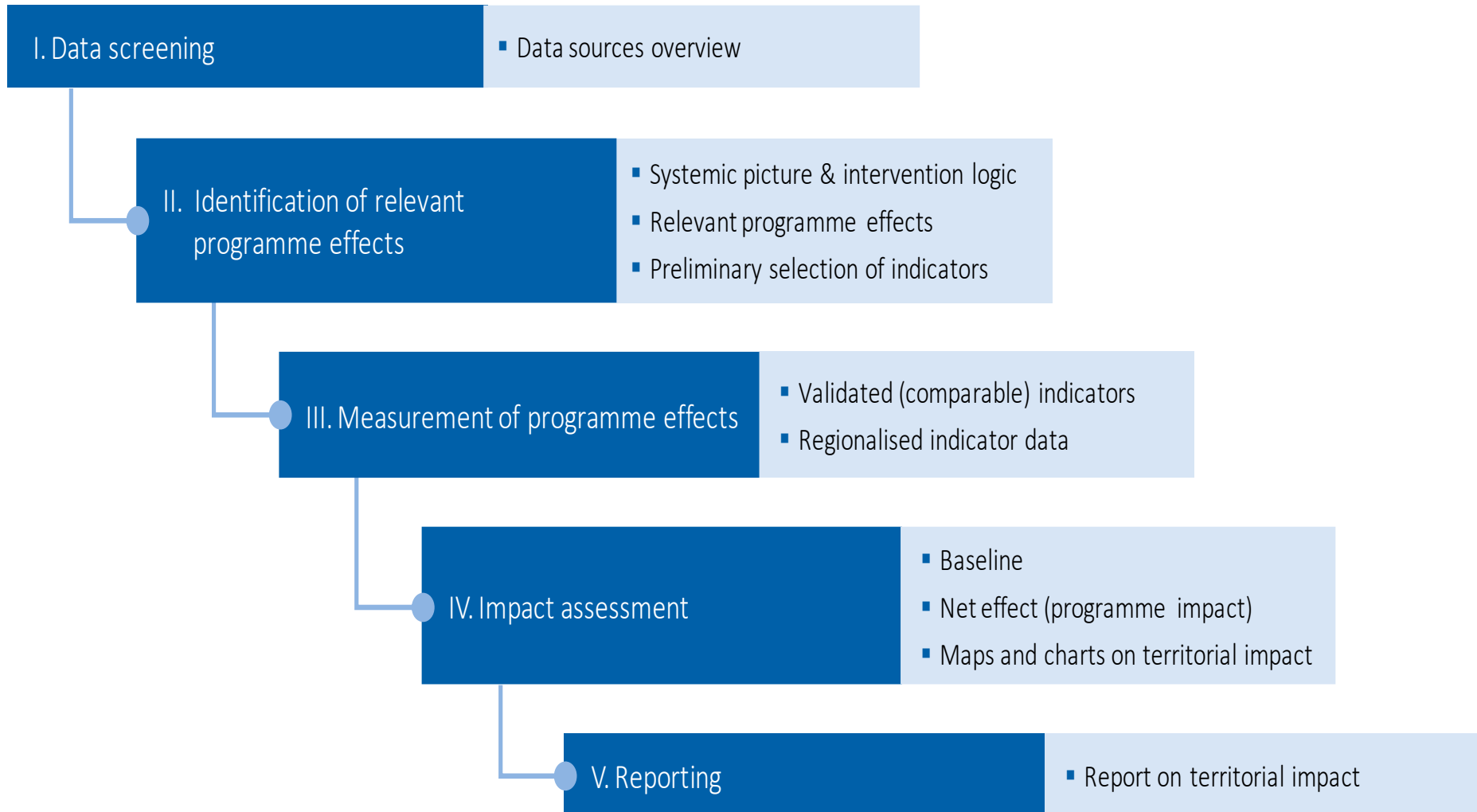
• 2.3 Data use assessment for existing TIA methodology

• 2.4 Consolidated CBC TIA Handbook

• 2.5 Revision of CBC TIA Handbook

CBC TIA Methodology

Methodological Approach



3: Ex-post TIA of 5 CBC programmes

Apply the CBC TIA methodology to assess programme impact

Allows to revise the methodology and develop communication guidance

3.1 Plan and prepare CBC TIAs

• 3.2 Conduct 5 CBC TIAs

• 3.3 Comparative Analysis of the 5 CBC TIAs

• 3.4 Stakeholder Workshop: Reflecting the methodology

Evidence on 5 CBC programmes

4: Proposal on how to communicate and utilize the results

Develop hands-on guidelines to communicate and utilize results

1.1 Identification of communication lines

• 1.2 Guidance for revising CBC programming

• 1.3 Guidance for ToR

• 1.4 Communication Guidance

• 1.4 Stakeholder Workshop: Recommendations & Guidance

Communication Guidance

3

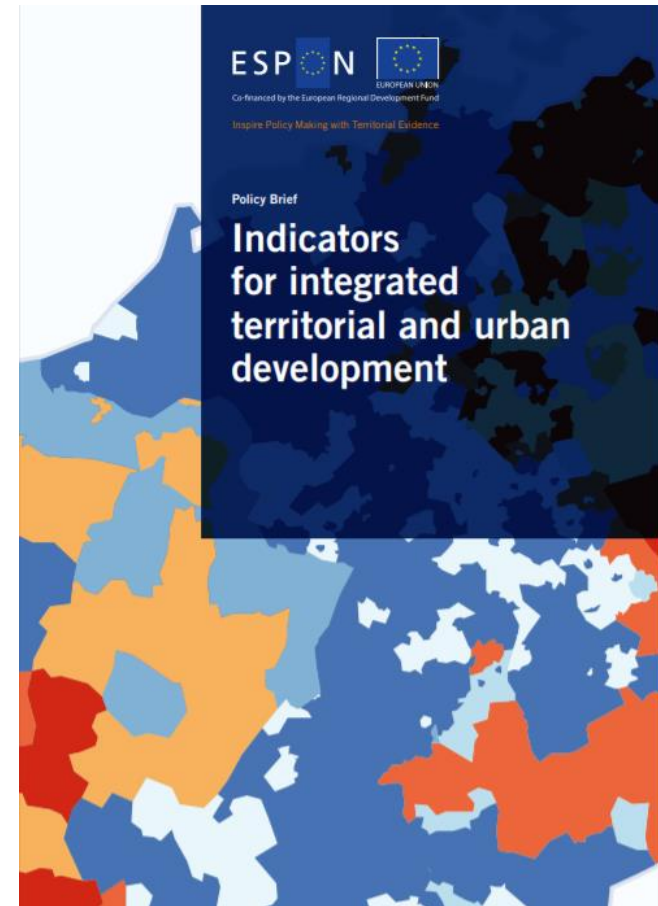
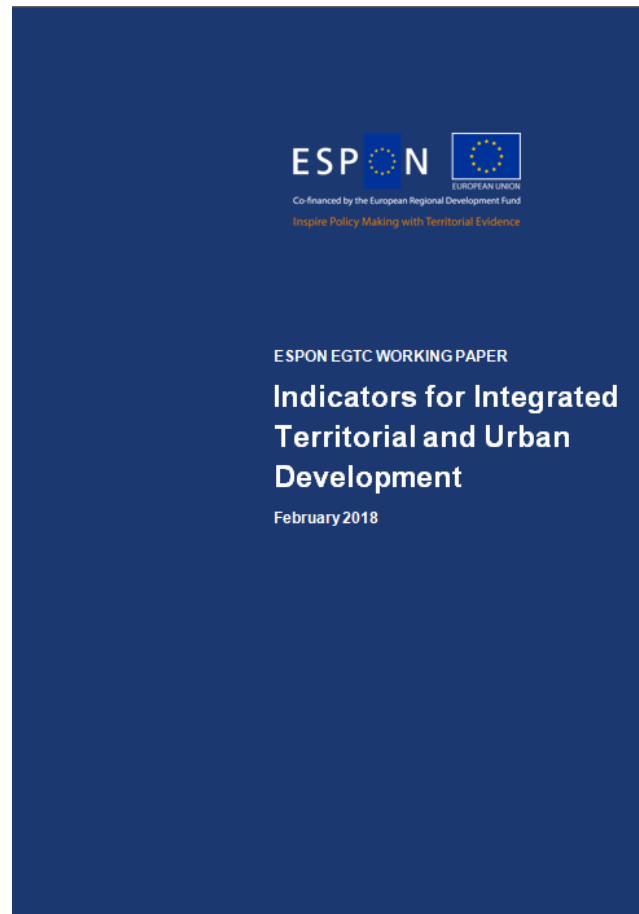
ESPON Policy brief on indicators



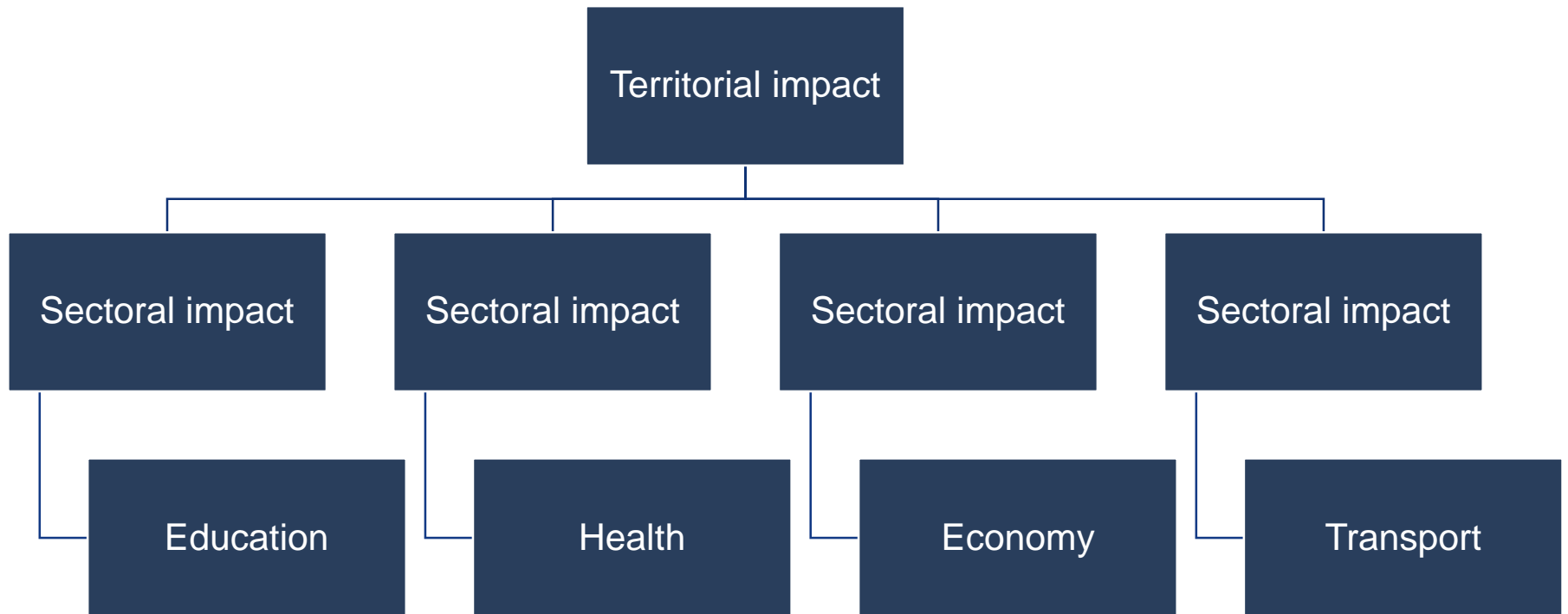
**Workshop in
Brussels on 25
January 2018**

**ESPON Working
Paper
– February 2018**

**ESPON Policy
Brief
– April 2018**



Challenge – how to aggregate the impact of sectoral investments?



Challenge - distinguishing between different types of Indicators

Frameworks for structuring indicator sets in the context of integrated investment at territorial level

Policy-derived framework	<p>Example of EU Sustainable Development Strategy</p> <ul style="list-style-type: none">- Headline indicator- Second-level indicator- Third-level indicator- Contextual indicator	Integrated strategy level Measuring the status of territories and populations
Program and project framework	<ul style="list-style-type: none">- Input indicator- Output indicator- Outcome indicator- Impact indicator	EU funds level (ITI and article 7) Measuring the performance of programmes and projects

Selected list of indicators from ESPON projects

ESPON INTERCO projects

- Net migration rate
- Population potential living within 50 km

ESPON KITCASP project

- Natural population change
- New completed private dwellings as a percentage of the total housing stock
- Modal split of passenger transport
- Access to public services (hospitals and schools)

ESPON SIESTA project

- Long term unemployed persons as a share of total unemployed people



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espon.eu   

Zintis Hermansons
Project Expert

www.espon.eu /tools-maps
/targeted-analysis
/applied-research