

Mid-term programme impact evaluation: experience from Interreg Baltic Sea Region

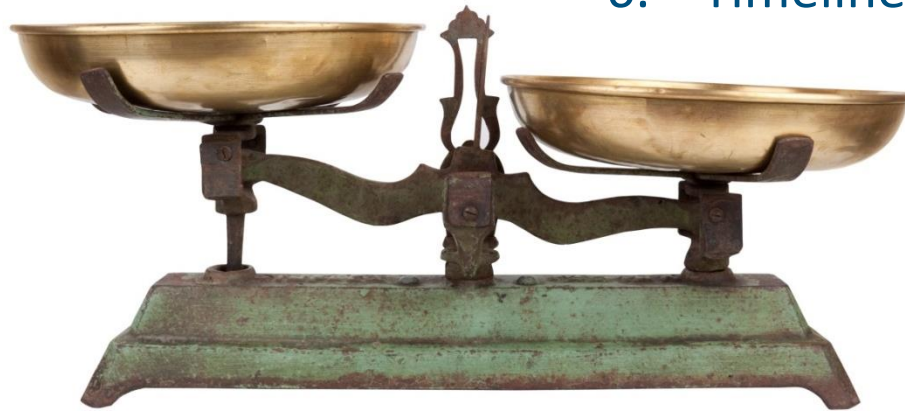
INTERACT Evaluation Update

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1. At a glance



- Budget: €120,000
- Call for tender opened Nov 2017
- 7 tenders received
- Kicked off in Mar 2018

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2. What is being evaluated? (1/2)



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Monitoring the state of institutional capacity:

- i. Enhanced institutionalised knowledge and competence
- ii. Improved governance structures and organisational set-up
- iii. More efficient use of human and technical resources
- iv. Better ability to attract new financial resources
- v. Increased capability to work in a transnational environment

2. What is being evaluated? (2/2)

- i. Impact of projects
- ii. Partner involvement
- iii. Contribution to macro-regional strategy
- iv. Impact of support to coordination of macro-regional strategy
- v. Communication strategy
- vi. MA/JS performance



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Evaluation questions: impact of projects

- Have the Programme interventions affected the relevant target groups?
 - Have the project outputs and results led to institutional learning experiences among the relevant target groups?
 - What are the specific impacts of the Programme in terms of increasing the capacity of a certain target group?
 - In which dimensions of institutional capacity has there been a change due to the Programme?
- How do the relevant target groups experience institutional learning?
 - Through which processes have Interreg Baltic Sea Region projects contributed to the institutional capacity building of the relevant target groups in selected thematic areas?
- If no impact is observed in a target group, what is the lack of impact due to?
- Which other factors have influenced the change in institutional capacities of the target groups? How and why?

3. How it will be evaluated: methods

- Surveys
- Structured interviews
- Case studies of projects
- Focus group
- Desk research



4. How it will be evaluated: narrative

Integrated territorial development & cooperation

Increase institutional capacity of public and private actors relevant to the objective

Learning experiences & other project outputs

Project

Programme funding

5. Communicating the findings

Visuals

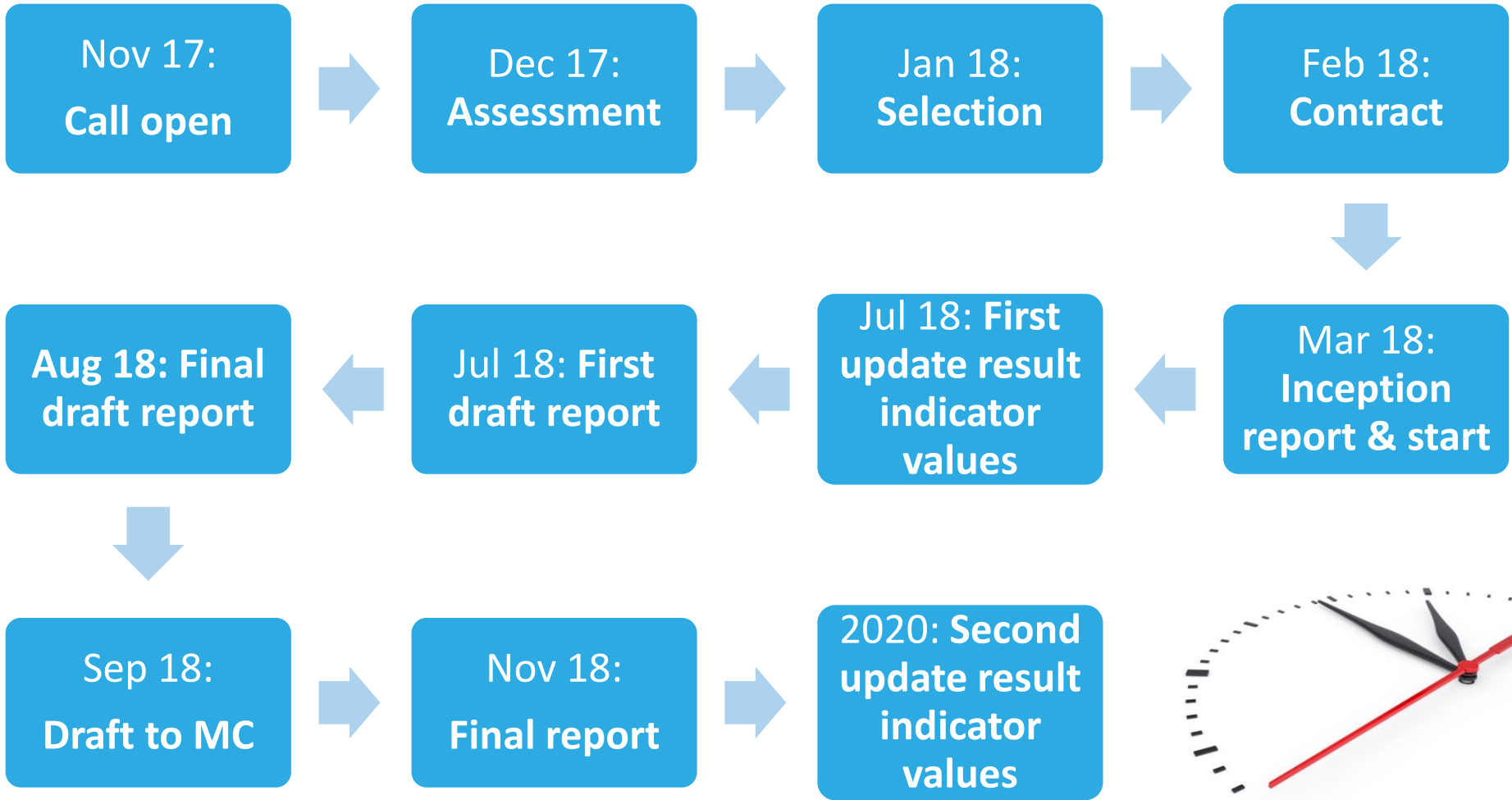
Modules & summaries

Case studies

Target groups

Post-2020 discussions

6. Timeline



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Mid-term programme impact evaluation

Countries around the Baltic Sea work together to find joint solutions to common challenges

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