

Interreg



EUROPEAN UNION

France (Channel
Manche) England

European Regional Development Fund

If I could turn back time (Things I wish I had known 1 year ago)

INTERACT event “Evaluation Update”

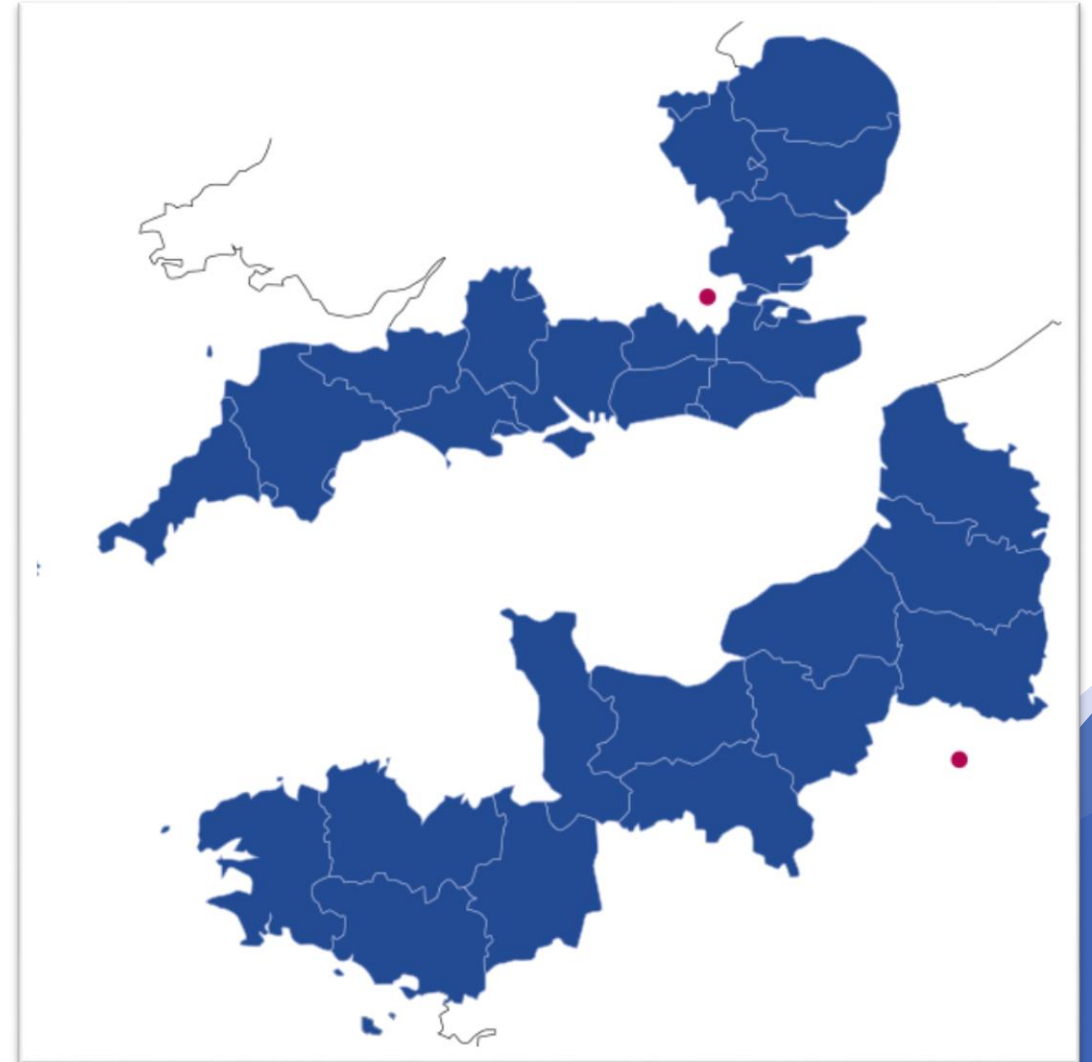
Edinburgh, 28th July 2018



Norfolk County Council

About the France (Channel) England Programme

- Covers south of England and north of France
- MA/JS based in Norwich
- Programme budget – 315 million €
- A new MA
- TA budget – 13.4 million €



About our Evaluation Approach

- Evaluation culture in the UK
- A new MA
- Budget for evaluation – 200 000 €
- A single contract started – July 2017

Evaluation Strand	Lead by Whom
Impact Evaluation	External Consultants
Implementation Evaluation	JS with external oversight
Evaluation of the Potential for Future Cooperation	External Consultants

Progress So Far

Evaluation Strand	Lead by Whom	Progress So Far
Impact Evaluation	External Consultants	Inception Report – approved First annual interim report received containing <ul style="list-style-type: none">- Review of theory of change- Review of Programme Implementation
Implementation Evaluation	JS with external oversight	<ul style="list-style-type: none">- Phase 1 completed with feedback from Evaluators on Final report- Phase 2 in-development
Potential for Future Cooperation	External Consultants	Inception Report – approved Survey of stakeholders - underway

Key Challenges of the First Year of the Contract

- **Evaluation of the Potential for Future Cooperation**
 - Meeting delegations' approval
- **Implementation Evaluation**
 - Workload for JS

Evaluation of the Potential for Future Cooperation

Main Challenge – reaching approval from the Committee

- No blue-print
- Political context
- Heightened interest

Lessons learnt

- Be aware of extra workload
- Evaluations are different

Implementation Evaluation

Main Challenge – workload for JS

Lessons learnt

- **Could have been avoided through division into lots**
- **Lack of knowledge of impact evaluation approaches**

Conclusion - Key Lessons

- Commission extra work with your eyes open
- Evaluations are different
- For Programmes with smaller budgets – impact evaluations can contain an implementation evaluation component.