

Capitalisation Advisory Greece



Agenda, 26 June 2018

Capitalisation approaches and tools for Interreg Programmes managed by Greek MAs

Electra Palace Thessaloniki
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Thessaloniki, Greece





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Outlines

The 2014-2020 programming period brings a number of challenges for Interreg programmes, namely fostering innovation and research but also addressing environmental challenges and climate change, social exclusion, etc.

The new policy framework strongly focuses on results. In fact, it implies new mechanisms and approaches which should lay down the conditions for making a difference: a sound strategic approach through programmes' thematic concentration and intervention logic, performance framework and result orientation etc.

Therefore, the success of programmes, in the current programming period, is strongly interconnected to the proper application of these thematic concentration, intervention logic and result-oriented approach.

Capitalisation as opportunity

Capitalisation should concern programmes and projects' results, from one side, and the effects/contribution of Interreg to Cohesion Policy achievements from another side: but the latter will not be possible without the former.

So, how do programmes understand this change? Is there any useful approach to be considered? How did it work in the past?

These are only a few of the questions that Interreg programmes could have as for dealing with such a still vague concept and type of process.

How a capitalisation exercise should be established in the programme implementation?

- It is indeed important to start creating synergies between programmes/projects in some thematic field and ensure that knowledge and results are transferred to a large number of stakeholders (capitalisation).
- It is essential to make a plan to increase the time dedicated to identify and promote results (Communication of results).

In the 2007-2013 period, INTERACT II has worked with Interreg programmes to capture their knowledge and expertise, to make it available to the next generation of programmes (and projects), carrying out several thematic analyses such as Energy, Natural Risks & Climate Change, Transport Culture, Maritime cooperation and Creative Industries, etc.

In parallel, at the end of the period 2007-2013, several programmes already started reflecting on their results, identifying best practice examples and encouraging the wider take-up of those results and for new projects of the 2014-2020 period to build on the previous knowledge and experience.



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Objectives

Building on these considerations, this advisory will be focussing on:

- Present and discuss about current Interreg programmes' practices related to capitalization as a programme management process (also thematic-wise) gathered in the past and current programming period.
- Get valuable input in order to better define steps, needs and processes to use a (joint?) capitalisation approach for programmes managed by the Greek Ma, in order to capture programme results.

Who is it for?

The event is dedicated to Interreg programmes' staff from the Joint Secretariats, Managing Authorities and NCPs, managed by Greek MA.

The event foresees an active contribution from all participants, with mixture of presentations to introduce topics and discussion among audience.

Technical discussions on specific topics of interest and exchanges will be addressed in s workshops modality.



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Timetable

- 09.00 – 09.30** **Registration and Welcome**
- 09.30 – 10.30** **What is capitalisation: introduction, challenges and tools available**
- 10.30 – 11.30** **Capitalisation practices in Interreg**
Including a presentation of Interreg Europe's Policy Learning Platform
- 11.00 – 11.15** **Coffee Break**
- 11.30 – 12.00** **Open discussion on possible objectives of a capitalisation strategy**
- 12.00 – 13.00** **Definition of possible steps to be embedded in the programme life-cycle**
- STEP 1: Collecting, analysing and summarizing data/information
 - STEP 2: Disseminating and encouraging the re-use of knowledge, need for capitalisation
- 13.00 – 14.00** **Buffet Lunch**
- 14.00 – 17.00** **Definition of possible steps to be embedded in the programme life-cycle (continuation)**
- STEP 3: Supporting stakeholders in the transfer and re-use of information/knowledge, community involvement
 - STEP 4: Evaluation and communication of programmes and projects' results achievements
 - STEP 5: The roles of programme and communication officers in capitalisation
- Open discussion and agreement on the steps and their use in the programme life-cycle.
- 17.00 – 17.30** **Wrap-up, conclusions and next steps to follow-up**