# How We Help Applicants Plan their projects
# with capitalisation in mind
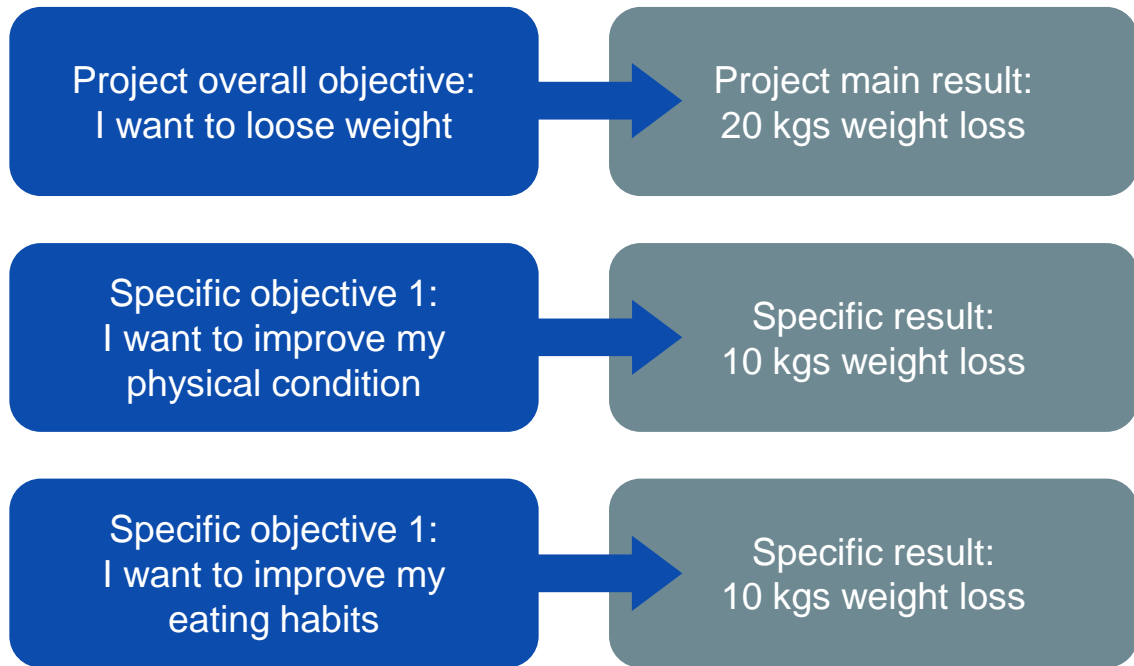
# Intervention logic

| | |
|---|---|
| Project result | The **change** you will have realised with your project |
| Project Overall Objective | Your **strategy**, the way you will tackle this |
| Project Specific Objective | Further refining your approach, braking it down in smaller, more feasible **sub-strategies** |
| Output | What you will **concretely deliver** |
| Specific Result | **The advantage of producing your output.** |

# Intervention logic



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**OBESE-2Cs**

| | | |
|---|---|---|
| Project overall objective: I want to loose weight | → | Project main result: 20 kgs weight loss |
| Specific objective 1: I want to improve my physical condition | → | Specific result: 10 kgs weight loss |
| Specific objective 1: I want to improve my eating habits | → | Specific result: 10 kgs weight loss |

# Exercise

## Output or result?

| 1 | 1 support programme for SME's | Output |
|---|---|---|
| 2 | Reduction of travel time by 35 minutes | Result |
| 3 | 3 pollution prevention schemes implemented on farms | Output |
| 4 | 4 action plans for the protection of natural heritage in the CB area | Output |
| 5 | Increased cross border interaction among senior citizens | Result |

# Measurability



Define objective

Define output

Define measurable results

Checklist available on Programme website http://bit.ly/2slkdWw

# Durability

- Durability of project outputs

→ Long-lasting effects of project's outputs beyond project duration

  – Will the outputs be maintained after project's end?
  – Who will be responsible for updates?
  – Who will be the 'owner'?
  – Will outputs be embedded in daily practices?
  – How will funding continue?

# Durability

- Durability of project results

→ Long-lasting effects of a project's results beyond project duration

  – Clarify whether and how the change brought by the project will be long-lasting

  – Describe concrete measures taken during and after the project to ensure and/or strengthen the durability

    - Institutional structures
    - Financial resources

# Communications

- Extend reach of your result
- Who needs to know?
- Who else can benefit?
- How will you make sure they do?
- Not an add-on – critical to scale of result

From Step 2 applicant workshops

# Durability of project outputs

- **Co-creation** aspect of outputs
- **Roll-out** of project outputs
- **Route to market**/ technology transfer
- Embedded outputs in **day-to-day working** of institution
- **Impact**
- **Ownership, maintenance, localisation** of outputs
- Strategy to **secure knowledge and funding**

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# Transferability of project outputs

C.4.4 Transferability of project outputs

**Transferability of project outputs** ℹ️  Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.

0 / 1,500 characters

- A set of **substantial activities** (not just generic declarations of intents) included in the project, that are aimed at making tangible use of project outputs **in other contexts** than the specific one of the project.
    - Transferability to **other sectors**
    - Transferability to **other regions/areas**

➜ transferability goes beyond communication, transfer of knowledge and networking

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# Durability of project results

- Durability is the **capacity to maintain project results after its end**
- Need to reflect on a **strategy** including tasks/actions to ensure the continuation of necessary project actions and the related funding after the end of the project
- To be thought through and **anticipated before/during the project**
- **Transferability ≠ durability**

➔ What will you do during the project that will **contribute to a durable change**, also after the project

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# Refining your intervention logic

- **Aim of section C.4**
  - Demonstrate the **contribution** of your project to the chosen Programme Specific Objective and its **indicators**
  - Clarify your **project logic** and facilitate the construction of the **workplan**

# Refining your intervention logic

- **<u>Main shortcomings</u>**
  - Unclear contribution to the Programme Specific Objective (indicators)
  - Output ≠ deliverable
  - Inadequate output target values
  - Specific results ≠ output description
  - Lack of measurability of results
  - Lack of/unclear target group involvement
  - Unclear durability/transferability

# Refining your intervention logic

- **Definitions**

| | |
|---|---|
| **Project Overall Objective** | What the project is trying to **achieve**; in line with the programme specific objective. |
| **Project Specific Objective** | Further refining your approach, braking it down in smaller, more feasible **sub-strategies.** |
| **Output** | The main tangible product you will deliver**. Durable and transferable.** Benefits target groups and programme area**.** |
| **Specific Result** | The measurable **benefits** directly derived from your **output**. |
| **Project Main Result** | The **change** you will have achieved with your project. |

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# Refining your intervention logic

- **<u>Definitions</u>**

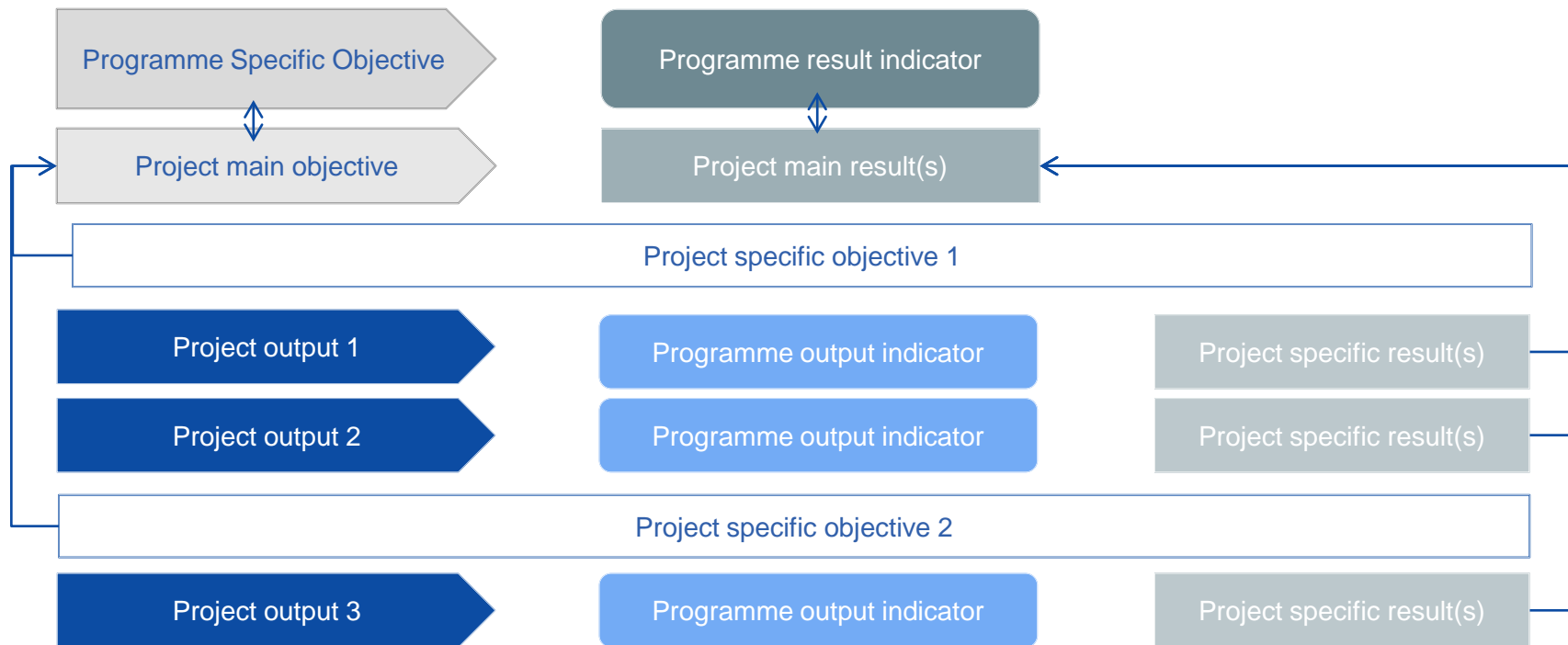| | |
|---|---|
| **Target groups** | Types of actors which will benefit directly from your project outputs and results outside the partnership |
| **Deliverable** | Intermediate step to produce an output. Mostly benefits the partnership. |
| **Activities** | A coherent sequence of actions designed to produce one/a set of deliverable(s) (eventually contributing to an output) |
| **Generic Work Package** | A group of activities and associated deliverables contributing to one or more outputs. |

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# Refining your intervention logic



| Programme Specific Objective | Programme result indicator |
| Project main objective | Project main result(s) |

Project specific objective 1

| Project output 1 | Programme output indicator | Project specific result(s) |
| Project output 2 | Programme output indicator | Project specific result(s) |

Project specific objective 2

| Project output 3 | Programme output indicator | Project specific result(s) |

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# Refining your intervention logic

- **How to demonstrate contribution?**
  - Identify the expected contribution and type of actions of the chosen SO indicated in the Cooperation Programme
  - Understand the associated expected results and outputs based on Programme indicators
  - Reflect on the core objective and expected change brought by the project
  - Frame project objectives, outputs and results based on the Programme objectives, output indicators and result indicators, in a project-specific way

# Refining your intervention logic

- **Addressing the main shortcomings**

  – Unclear contribution to the Programme Specific Objective (indicators)

  – Output ≠ deliverable

  – Inadequate output target values

  – Focus on ONE Programe Specific Objective and its indicators when defining the main outputs

  – What cannot be captured as outputs should not be the core of your project/budget and should be framed as deliverables

  – Frame and define outputs based on output indicators (but don't copy/paste!)

  – Estimate and align target values based on Programme Targets to have a sense of what is expected

# Refining your intervention logic

- **Addressing the main shortcomings**

  - Specific results ≠ output description

  - Lack of measurability of results

  - Lack of/unclear target group involvement

  - Map, categorise and quantify the tangible benefits derived from the output (ex: reduction of $CO_2$ emissions by 5%). See checklist for result-oriented project (website)
  - Main and specific results should be measurable and quantified with baseline data provided when necessary
  - Target groups should be described specifically and the project should explain how/when they will be associated to the project and benefit from the outputs/results (section C4.2)

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