

Evaluation Update



28-29 June 2018
Edinburgh, Scotland





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Outlines and Objectives

Interact invites representatives from Interreg programmes working on and with evaluations to join this workshop to discuss the current status quo in their evaluation process, including operational (implementation) and impact evaluations.

We will first reflect on the process of the operational evaluation focusing on the outcome and follow up of these evaluations. How are Interreg programmes implementing the results of the operational evaluation? Did it have any effect on procedures in terms of efficiency or did programmes manage to reduce the administrative burden for beneficiaries? How to follow up on that?

As far as the impact evaluation is concerned we will present an overview of available Term of Reference (ToR) from Interreg programmes, concentrating mainly on the evaluation questions and proposed approaches, methods & techniques.

In addition, Interreg programmes and their evaluators will present their experience of launching a ToR for impact evaluation by looking into following questions: what kind of offers did the programme receive, how did they select the expert, which method did the expert propose, and what are lessons learned regarding the inception or eventual interim reports.

On the second day we will follow up on other aspects of impact assessment approaches such as e.g. the Territorial Impact Assessment (TIA) which is currently developed from ESPON for 5 Interreg CBC programmes. The approach aims to develop a TIA method for Interreg CBC programmes. They will present what approach and method was selected and what are the lessons learned so far.

Finally, we will also discuss the new regulation and present what is going to be changed in post 2020 related to evaluation and indicators.

Throughout the workshop guidance and feedback will be available from representatives from the Evaluation Unit of DG Regio.

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Day 1: Thursday, 28 June 2018

- 09.00 – 09.30** Registration and welcome coffee
- 09.30 – 11.00** Welcome and introduction
Interact
- Depicting of status quo of your programme evaluation: identifying main challenges and support needed
- 11.00 – 11.20** Coffee break
- 11.20 – 12.00** News from the evaluation unit regarding the current programme evaluations
Presentation and Q&A David Alba, Evaluation Unit, European Commission
- 12.00 – 12.45** Operational Evaluation, focusing on the follow up activities e.g. reduction of administrative burden
Presentation and Q&A, Gianluca Ferreri, 2 Seas Interreg programme
- 12.45- 13.00** Introduction to Impact evaluation: presenting of the different approaches (questions & methods proposed in the ToR/offers)
Presentation and discussion round, Interact
- 13.00 – 14.00** Lunch break
- 14.00 – 14.30** Impact Evaluation: questions, methods and proceedings (follow up communication)
Presentation and Q&A, Phil Heaton, Interreg VA France (Channel) England Programme programme
- 14.30 – 14.45** Lessons learned from impact evaluation from the perspective of an evaluator
Presentation and Q&A, Andreas Resch, Metis GmbH
- 14.45 – 15.30** Group exercise on how to capture the impact
- 15.30 – 15.50** Coffee break



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- 15.50 - 16.30** **Impact Evaluation: questions, methods and proceedings (follow up communication)**
Presentation and Q&A, Fiona Woo, Interreg Baltic Sea Region programme
- 16.30 - 16.45** **Wrap up and End of day 1**

Day 2: Friday, 29 June 2018

- 09.00 – 09.15** **Introduction**
Interact
- 09.15 – 09.45** **What is new in the regulation post 2020 related to evaluation**
Presentation and Q&A David Alba, Evaluation Unit, European Commission
- 09.45 – 10.15** **Update ESPON**
Presentation and Q&A Zintis Hermansons, ESPON EGTC
- 10.15 – 10.45** **What to do with the findings & plan for follow up**
Presentation and Q&A, Andreas Resch, Metis GmbH
- 10.45 – 11.00** **Coffee Break**
- 11.00 – 12.00** **How to use the evaluation to improve the programme – involvement of the MC and the Evaluation Steering Group**
Group exercise
- 12.00 - 12.15** **Wrap up of the event and upcoming events**
- 12.15 - 13.00** **Farewell Lunch**