

# EUROPEAN COOPERATION DAY

Sharing borders, growing closer







WHAT? It takes place on 21 September and the surrounding weeks. However, flexibility! Programmes organise events (concerts, film festivals, gastronomic fairs, workshops, drawing contests, bike runs...) 2018 - European Year of Cultural Heritage... an event related to this?



**TARGET GROUP** - European **citizens** who are normally not involved in EU-related events. The local events address specific groups of citizens (for example: school children, young people...)



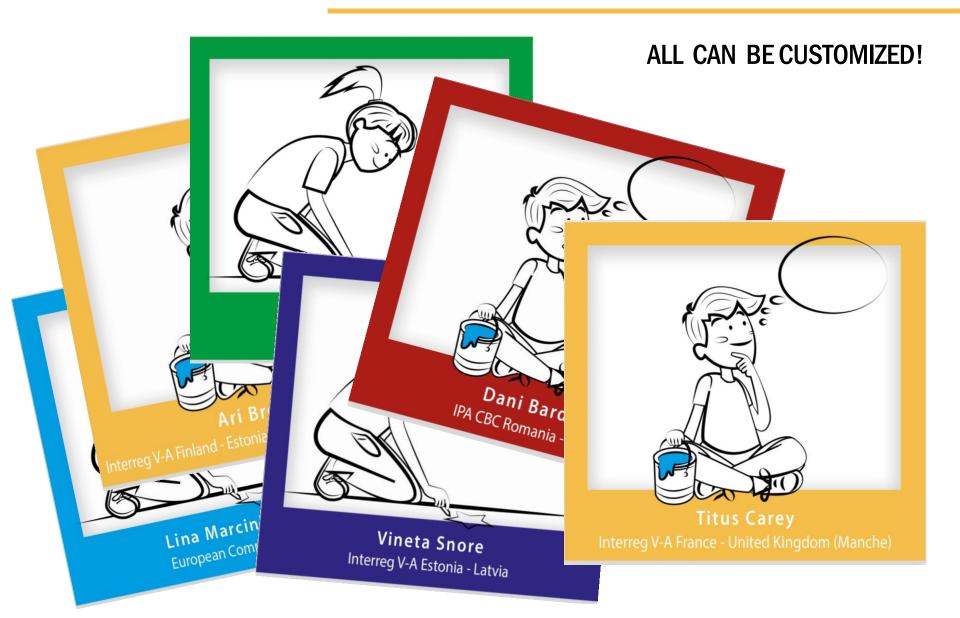
WHY? Already in 2011, several Interreg programmes saw the need to join forces and develop a common activity to promote the benefits of EU cooperation within a wider audience. Then, IPA and ENPI joined ©



#### **VISUAL IDENTITY AND SLOGAN**



Painting our future together





Dipingiamo il nostro futuro insieme

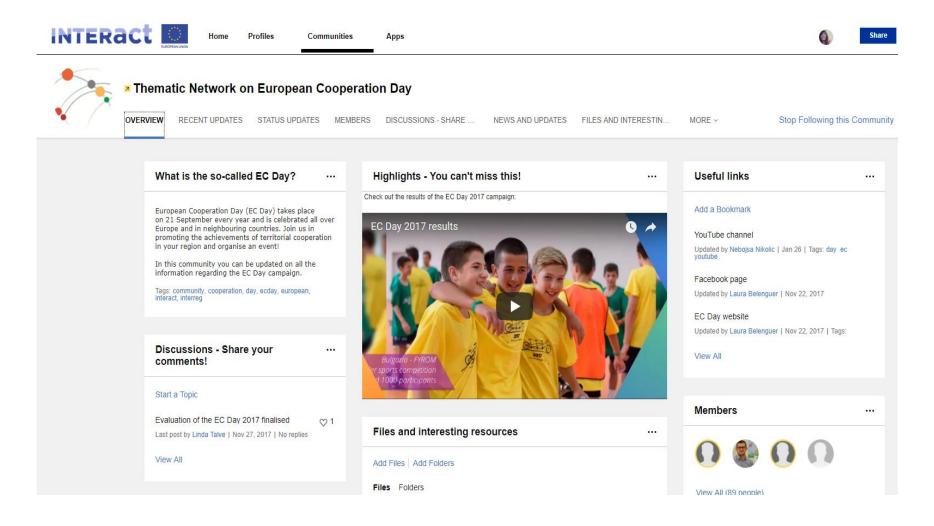


WEBSITE - www.ecday.eu

Same structure.

No need to create again an account -you already have it! :-D

#### **COMMUNITY** – Files, videos, updates and more!



VIDEO – Personalized with your event name and programme logo



PROMOTIONAL MATERIALS FOR YOUR EVENT

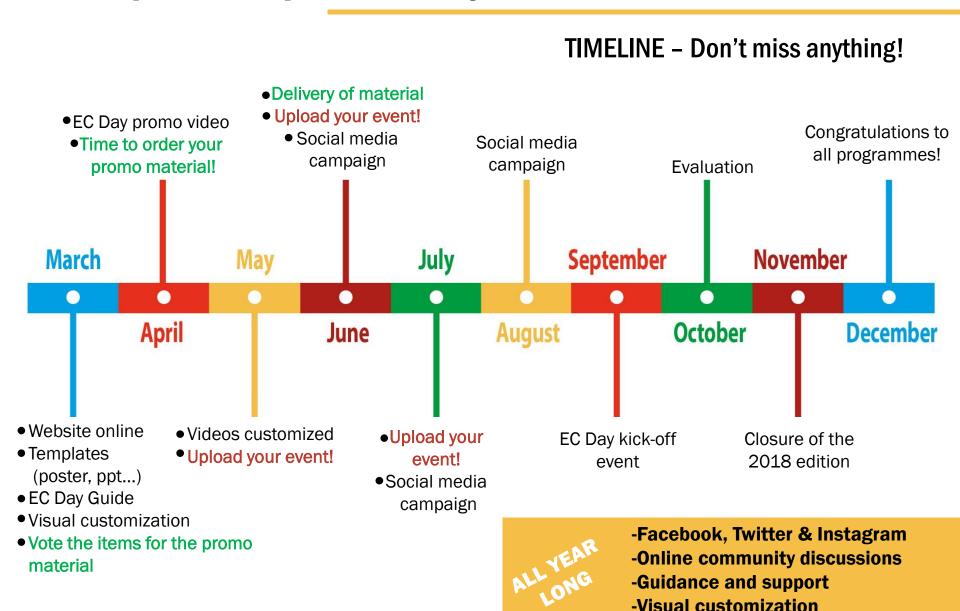
**T-shirts** (design will be also available for own printing)

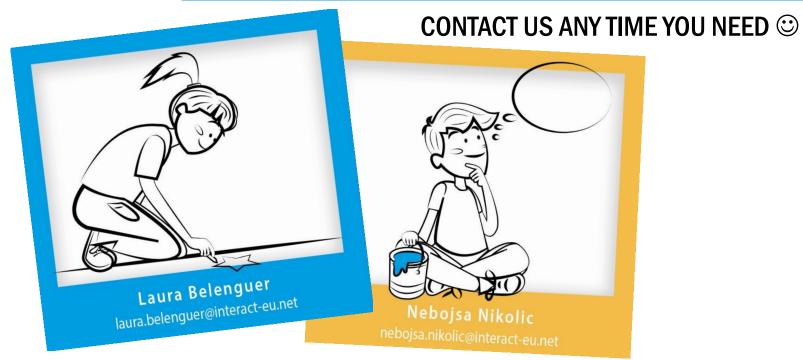
2-3 other promotional items

Poster template will be available in open design format









Looking forward to 'ECDaying' with you!

