



INTERREG V DEUTSCHLAND-NEDERLAND

ESPON TARGETED ANALYSIS

**TERRITORIAL IMPACT ASSESSMENT
FOR CROSS-BORDER COOPERATION
(TIA FOR CBC)**

INTERREG
Deutschland
Nederland



Europäische Union
Europese Unie

JOINT INTERREG-SECRETARIAT DE-NL
JULIA WENGERT
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TIA FOR CBC IN SHORT

- + *Goal of the targeted analysis: a methodology for assessing ex-post territorial impact of CBC programmes*

- + *How to get there?*
 - + *develop*
 - + *test in 5 CBC programmes (DE-NL, SE-NO, RO-BG, UK-IE, SP-PT)*
 - + *reflect/refine*

- + *Main outcomes expected:*
 - + *Overview of existing methodologies*
 - + *Description of a methodology for CBC*
 - + *Evidence of ex-post territorial impact of 5 CBC programmes*
 - + *Proposal for communication and utilization of TIA for CBC programmes*

TIA FOR CBC STAKEHOLDERS & CO

- + *Official Stakeholders*
 - + *JS INTERREG Deutschland-Nederland (Lead Stakeholder)*
 - + *Provincie Gelderland (Netherlands)*
 - + *MWIDE NRW (Germany)*
 - + *Hedmark Region Administration (Norway)*
 - + *Ministry of Regional Development and Public Administration, Managing Authority of Interreg V-A Romania-Bulgaria Programme (Romania)*
 - + *Ministry of Regional Development and Public Works, DG Territorial Cooperation Management, National Authority for Interreg V-A Romania-Bulgaria Programme (Bulgaria)*
 - + *EGTC Galicia-Norte de Portugal (GNP, AECT) (Spain)*
 - + *Special EU Programmes Body (UK, Northern Ireland)*

- + *Associated/ Interested Parties*
 - + *DG REGIO*
 - + *AEBR*
 - + *MOT*
 - + *Provincie Overijssel (Netherlands)*
 - + *MB Niedersachsen (Germany)*

A „SHORT“ HISTORY

- + *2015: Idea of cooperation project on the TIA for CBC was ,born‘ → formation of stakeholder group*
- + *Search for funding opportunities → ESPON*
- + *March 2016: First proposal for ESPON targeted analysis → rejected because of formal mistakes*
- + *Change of Lead Stakeholder*
- + *January 2017: Second proposal for ESPON targeted analysis → not selected*
- + *June 2017: Third proposals for ESPON targeted analysis → selected*
- + *October-November 2017: developing ToR for the TIA tender*
- + *December 2017-January 2018: call for tenders*
- + *Next steps:*
 - + *Now: selection of tenderer*
 - + *April 2018: kick-off, start of the targeted analysis*

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CORE FACTS

- + *institutionalized cross-border cooperation since 1950s*
- + *INTERREG since 1990*
- + *current programming period:*
 - + *€ 222 Mln. ERDF Budget*
 - + *€ 440 Mln. total investment*
- + *limited experience with measuring impact*



MOTIVATION FOR PARTICIPATING

- + *Great opportunity for learning more about measuring impact*
- + *increased interest by programme partners and programme bodies in this topic*
- + *Ambition to remain a ,leading‘ CBC region and inspiration for other border regions*

MOTIVATION FOR BECOMING LEAD STAKEHOLDER

- + *we were asked*
- + *motivated programme partners*
- + *additional capacities could be made available*

EXPECTATIONS FROM THE TARGETED ANALYSIS

- + *TA will be carried out next to ,regular‘ impact evaluations of INTERREG DE-NL*
 - + *Better chance for detecting/assessing (territorial) impact of our programme*
- + *Finding a general method for CBC programmes*
- + *Establishing ,new‘ indicators?*
- *Chance to influence the future of INTERREG*
- + *Comparing different CBC regions/programmes: Opportunity for learning and benchmarking*
- + *Learning about data availability and (future) data needs in our region*

EXPERIENCES SO FAR WITH ESPON/ TARGETED ANALYSIS

- + *Long process, sometimes a bit bureaucratic*
- + *A lot of coordination required between stakeholders*
- + *Idea for ,TIA for CBC‘ became more refined in the process*
- + *ESPON is very approachable and cooperative*
- + *Ambitious project*



THANK YOU
FOR YOUR
ATTENTION

More information:

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