

**INTERact** 


# Presentation Skills Part Two

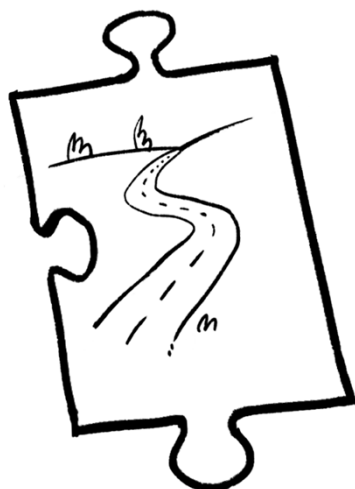
Interreg Finance Management Camp  
14-17 November 2017 | Lille, France

**Linda Ring**  
**Interact Programme**



  
European Regional Development Fund

**INTERact** 

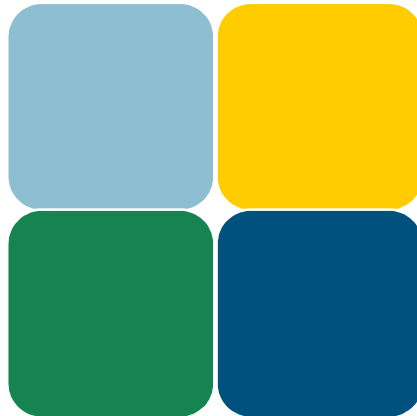


Structure

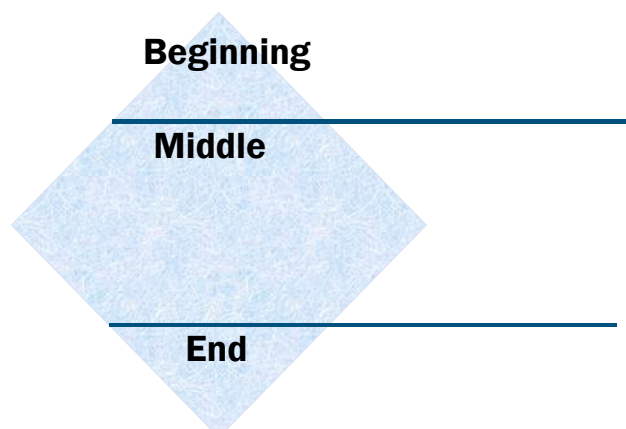
Methods

Financial information

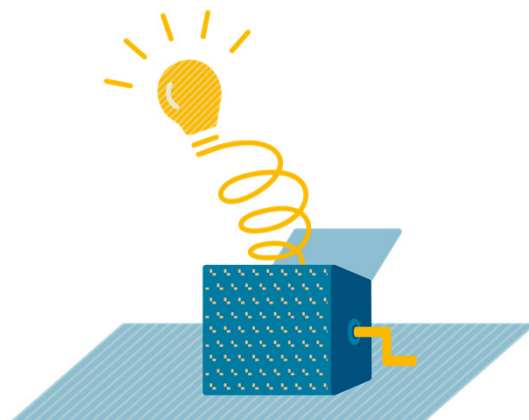
## Good presentations have four cornerstones



## Structure



## Creativity



## Budget line: Travel and Accommodation

- Travel and accommodation costs must clearly link to the project and be essential for effective delivery of the project activities.
- Costs must be definitely borne by the partner organisation. Direct payment by a staff member of the partner organisation must be supported by a proof of reimbursement from the employer.
- The principle of sound financial management should apply to the choice of transport and accommodation. In line with the result-oriented policy approach, effectiveness should be the leading principle. In the second instance, cost-efficiency should be ensured, taking into account the entire cost of the mission (travel cost, staff costs related to the travel, etc.).
- Any expenditure item defined as travel costs, accommodation costs, costs of meals or visa costs that is already covered by a daily allowance, cannot be eligible in addition to the daily allowance, i.e. no double funding is permissible.
- Travel and accommodation costs of external experts and service providers cannot be included under this budget line; they must be reported as external expertise and services costs.

## **Budget line: Travel and Accommodation**

- Essential for project activities delivery
- Borne by the partner organisation
- Effectiveness
- Cost-efficiency
- No double funding
- External experts and service providers excluded

## **Communicating financial information**



## More tips can be found online

### Website links:

Presentation design trends 2017

<http://www.slideteam.net/blog/17-presentation-design-trends-to-look-out-for-in-2017/>

Less is more - avoid 'death by PowerPoint'

<https://www.youtube.com/watch?v=MjcO2ExtHso>

Alternatives to bullet points

<http://thelearningcoach.com/media/graphics/alternatives-to-bullets/>

Presentation hook

<http://blog.visme.co/how-to-start-a-presentation/>

Short regio-stars video on statistics

<http://www.juntadeandalucia.es/economiainnovacionyciencia/fondoseuropeosenandalucia/videoteca01.php?idV=30>

Bubble charts go interactive

<https://www.youtube.com/watch?v=jbkSRLYSajo>

## Cooperation works

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All materials will be available on:

[www.interact-eu.net](http://www.interact-eu.net)