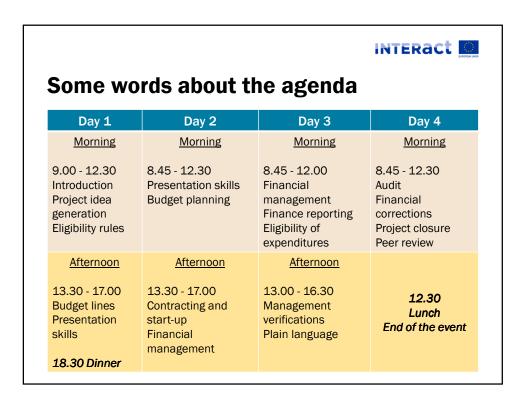
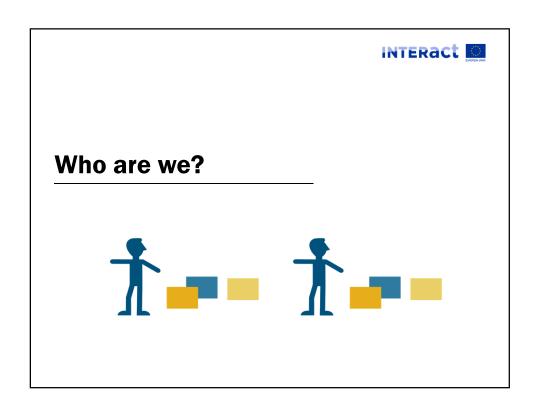


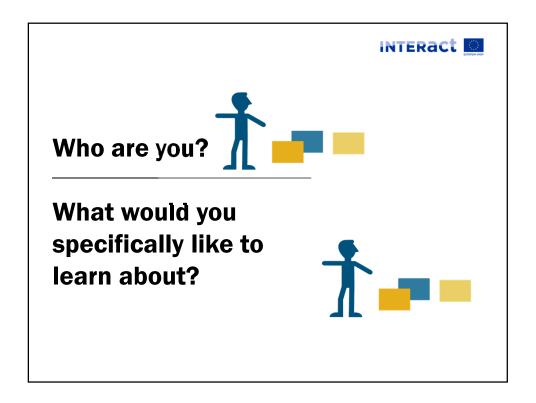


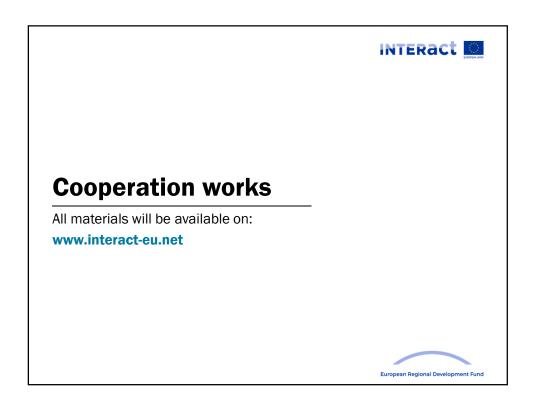
Finance Management Camp Objectives

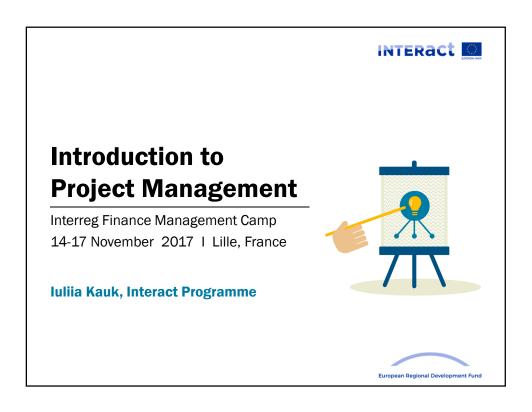
- Discuss all stages of an Interreg project financial management cycle, and identify the most challenging aspects that require programme officers' assistance and guidance.
- Identify ways of addressing the most challenging aspects in project financial management through **case study exercises.**
- Practice **plain language** and **presentation skills** to improve communication with project applicants and beneficiaries.

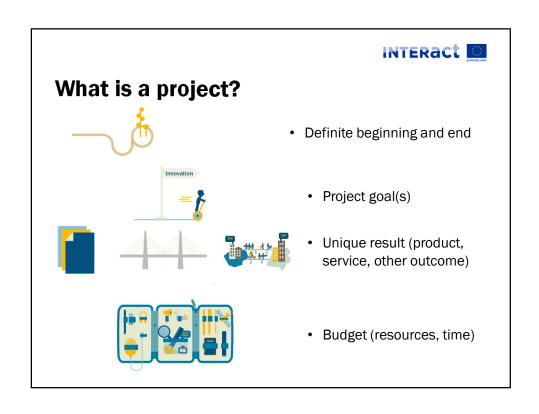










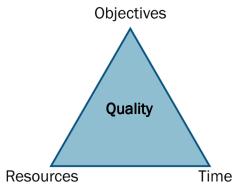


INTERACT



What is a project?

A project is a temporary endeavor with a unique goal and usually a budget.



INTERACT



What is project management (PM) about?

PM boils down to answering 4 questions about your project:

- 1. What **problem** are you solving? 'You've got to be very careful if you don't know where you're going, because you might not get there'.
- 2. What is your plan? workload, timeframe, resources, costs
- 3. How will you know when you are done? clearly defined objectives, requirements, deliverables, success criteria
- 4. **How well** did the project go? evaluation



What is a project management about?

- Planning activities
- Organising resources
- · Motivating people
- Controlling resources
- Setting in place procedures

in order to

achieve specific goals at an agreed quality within a specific timeframe

