

Interreg Transnational Communication



Agenda, 5-6 September 2017 (lunch to lunch)
Central Europe JS premises
Kirchberggasse 33-35/11
A-1070 Vienna
Austria





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Outline

Communication Officers of Interreg Transnational Cooperation Programmes are invited to participate in the third network meeting of 2017. This meeting will provide participants with an opportunity to discuss the network activities of the past few months and to exchange about on-going communication activities within the programmes' network. For this particular meeting one of the objectives is to prepare the discussion on defining messages for the future of TNC at the meeting on 6+7 September 2017 with the Heads of Programmes and to see how other programme communication activities can also support this process.

Objectives

During this even we will:

- Identify and discuss the main aspects to be considered when defining and communicating messages, which can be used as preparation for the meeting with TNC Heads.
- Inform each other and exchange on future events which might benefit from joint collaboration of communication officers.
- Follow up the preparations of the EWRC workshops.
- Discuss the forward planning of other key events and activities.



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Tuesday, 5 September 2017

13:00 – 13:15 Welcome Coffee / Registration

13:15 – 14:15 Roundtable discussion

Presentation of Interact on updates since the last meeting.

Each participant to update the group on Programme communication activities since the last meeting.

14:15-14:45 Survey of Communication budgets

Lina to present the outcome of the survey

14:45-15:30 Forthcoming events of interest

Identification of events of interest to all programmes for joint participation.

15:30-16:00 Coffee break

16:00-17:30 Preparation of EWRC 2017

Update on all the different workshops taking place in 2017 and discussion of input for the workshop on Smarter Regions – Smarter Funding? of the EWRC.

19:30 Networking dinner
Place tbc



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Wednesday, 6 September 2017

08:30 – 09:00 Welcome Coffee / Registration

09:00 – 11:00 Discussion on the preparation of TNC messages
Interact to present the latest situation on the preparations for the TNC meeting of Heads of programmes opening the floor to the facilitated discussion by the group

11:00- 11:15 Coffee break

11:15-12:30 AOB and next meeting
Conclusions and agreements for next steps till the next meeting and forward planning for 2018.