

## Partnership

There is no one golden solution for the right partnership.

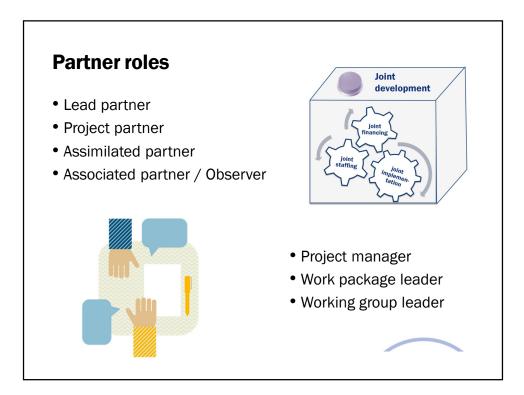
It depends on what is to be achieved.

In general, the right partners are those who can turn your idea into a unified set of activities and convincing results.

Key criteria for partners are:

- Shared needs and complementary expertise
- Knowledge of the relevant issues
- Commitment, enthusiasm and trust
- Financial reliability

## Partnerships must not be put together to impress the programme!



## **The Lead Partner Principle**

The Lead Partner Principle (LPP) is one of the most important features of Interreg programmes.

The lead partner is the formal link between the project partners and the respective programme.

Main (key) responsibilities:

- Partnership-building process.
- Formulating objectives together with other partners; project plan and structure of activities.
- Coordinating between project partners, keeping them involved and ensuring that their suggestions are taken on board.

